

Databricks Announces Over 70% Annualized Growth in EMEA Fueled by Enterprise Demand for AI

April 17, 2024

Share this post



The pioneer of the Data Intelligence Platform welcomes new customers in EMEA and furthers investments to accelerate generative AI adoption across the region

London, United Kingdom – April 17, 2024 – Databricks, the Data and AI company, today announced it has experienced over 70% year-over-year growth for its EMEA business over the last fiscal year, driven by a surge in demand for data and AI capabilities amongst enterprises across the region.

Globally, Databricks reached over \$1.6 billion in revenue for its fiscal year ending January 31, 2024, representing over 50% year-over-year growth, driven by rapid product innovation. Databricks also completed a series of acquisitions in its most recent fiscal year, including the acquisitions of MosaicML, Arcion, Okera, Einblick and Rubicon. The company also recently invested in French-based Mistral AI and announced the launch of DBRX, a general-purpose large language model (LLM) that outperforms all established open source models on standard benchmarks.

Alongside these acquisitions, Databricks continues to strengthen its product offerings and add breadth to its capabilities. In particular, there is an increased appetite in EMEA for Databricks SQL, the intelligent data warehouse. Built with DatabricksIQ, a

Data Intelligence Engine that understands the uniqueness of your data, Databricks SQL democratizes analytics for technical and business users alike.

Innovative EMEA customers adopt the Data Intelligence Platform as Generative AI booms

Data-forward brands such as AXA, FrieslandCampina, Gousto, HSBC, LaLiga, L'Oréal, Michelin, Rolls Royce, Shell, and Unilever have adopted the Databricks Data Intelligence Platform to drive business outcomes and solve some of the world's toughest problems.

Databricks continues to form strategic alliances with key partners in the region, including Accenture, Avanade, Capgemini, Deloitte, EY, Salesforce, and SAP. Last year, the company also announced the launch of infrastructure in the AWS Paris region and Azure Qatar to help local businesses transform with data-driven applications and use cases. Furthermore, the EMEA business saw a significant inflection (over 90% year-over-year growth) in the number of customers, partners and data community completing training on how to use the latest Databricks technology.

"There can be no generative AI without good data. The Data Intelligence Platform is a critical enabler for businesses across EMEA to stand out from their competitors, scale AI, and recognize tangible business outcomes," said Samuel Bonamigo, Senior Vice President and General Manager, Databricks EMEA. "Since joining Databricks in 2022, I have been amazed at the sheer pace of innovation coming out of the organization, and I've had the pleasure to work with such a strong ecosystem of partners and customers across EMEA."

"Working with Databricks has created a step change in terms of how our internal stakeholders view data and AI", said Paul Hollands, Chief Data and Analytics Officer, AXA UK. "Before working with Databricks, AXA UK had a disparate set of data platforms that didn't scale, making it difficult to fully leverage machine learning and data across the organization. Databricks' unified Data Intelligence Platform has enabled us to go from data engineering to data science really efficiently. This is pivotal to success in serving customers, supporting colleagues, and ultimately driving value for the business."

"Before implementing the Mosaic AI training platform from Databricks, it was difficult to build out our Gen AI training infrastructure," said Paul van der Boor, Senior Director of Data Science at Prosus. "Thanks to Mosaic AI, part of the Databricks Data Intelligence Platform, we can productionize models much faster, at a much lower cost for many applications. This has been pivotal

for scaling our AI and ML efforts with our own models for applications such as [Toqan](#), our agent-based AI co-worker for our portfolio companies and their customers.”

Databricks grows its European office footprint, including a new EMEA headquarters in London

Databricks also announced a roadmap of new offices and office expansions for 2024, including a new seven-story EMEA headquarters in London, planned to open in H2. This space on London’s iconic Windmill Street will be home to 400 employees. For the first time, Databricks will open new offices in Madrid and Milan in H2, alongside moving to a brand new office space in Paris. Databricks also plans to expand its existing office space in Amsterdam, Belgrade, and Munich. Earlier this year, the team also opened an engineering site in Zagreb. These investments signal strong growth in the European region and enable Databricks to work even more closely with its local customers to meet their evolving needs.

Leaders to accelerate generative AI adoption in industry-focused teams such as financial services, energy, and retail

Databricks has made a series of new hires and strategic appointments across EMEA to strengthen its industry-specific expertise in key verticals such as financial services, retail, and manufacturing. In 2024, the company announced the launch of its [Data Intelligence Platform for the Communications](#) sector to further help global telecoms and Communications Service Providers (CSPs) use data and AI to improve customer experiences and identify opportunities for revenue growth. Furthermore, the recent launch of the [Data Intelligence Platform for Energy](#) will help customers deliver a smarter energy system. European adopters include Shell, TotalEnergies, and Octopus Energy.

“We have only scratched the surface of what a generative AI-powered future could look like for customers across all industries and of all sizes. It’s been a pivotal year for Databricks EMEA and with a world-class team, new offices, and collaboration with our partners and customers, I’m excited for the year ahead,” said Bonamigo.

Note to editors

To continue bringing together a community of AI leaders, Databricks recently launched a series of [Data Intelligence Days](#) across EMEA. City stops have included Helsinki, Manchester, Stockholm, Zurich, Utrecht, Berlin, Copenhagen, Milan, Dublin, Barcelona, Brussels, Oslo, London, Dusseldorf, Paris, Madrid and Dubai.

About Databricks

Databricks is the Data and AI company. More than 10,000 organisations worldwide — including Comcast, Condé Nast, Grammarly, and over 60% of the Fortune 500 — rely on the Databricks Data Intelligence Platform to unify and democratise data, analytics and AI. Databricks is headquartered in San Francisco, with offices around the globe and was founded by the original creators of Lakehouse, Apache Spark™, Delta Lake and MLflow. To learn more, follow Databricks on [LinkedIn](#), [X](#) and [Facebook](#).

Recent Press Releases

July 24, 2025

Databricks Accelerates Bay Area Growth with New Office in Sunnyvale

[Read Now →](#)

July 1, 2025

Databricks Expands São Paulo Presence With Larger Office to Support Demand for Data Intelligence in Brazil and Latin America

[Read Now →](#)

June 16, 2025

Databricks and Synapxe Join Forces to Accelerate Data and AI-Enabled Innovation in Singapore's Public Healthcare Sector

[Read Now →](#)

June 12, 2025

Databricks and Microsoft Extend Strategic Partnership for Azure Databricks

[Read Now →](#)

June 12, 2025

Databricks Announces Strategic AI Partnership with Google Cloud to Bring Gemini Models Natively to the Data Intelligence Platform

[Read Now →](#)

[View All](#)

Resources

Contact

For press inquiries:

press@databricks.com

Stay connected

Stay up to date and connect with us through our newsletter, social media channels and blog RSS feed.

[Subscribe to the newsletter →](#)



Get assets

If you would like to use Databricks materials, please contact brand@databricks.com and provide the following information:

Your name and title

Company name and location

Description of request

[View brand guidelines →](#)

 databricks

[Why Databricks](#) ▾

[Product](#) ▾

Solutions 

Resources 

About 

Databricks Inc.
160 Spear Street, 15th Floor
San Francisco, CA 94105
1-866-330-0121



[See Careers
at Databricks](#)



© Databricks 2025. All rights reserved. Apache, Apache Spark, Spark, the Spark Logo, Apache Iceberg, Iceberg, and the Apache Iceberg logo are trademarks of the [Apache Software Foundation](#).

[Privacy Notice](#) | [Terms of Use](#) | [Modern Slavery Statement](#) | [California Privacy](#) | [Your Privacy Choices](#)  