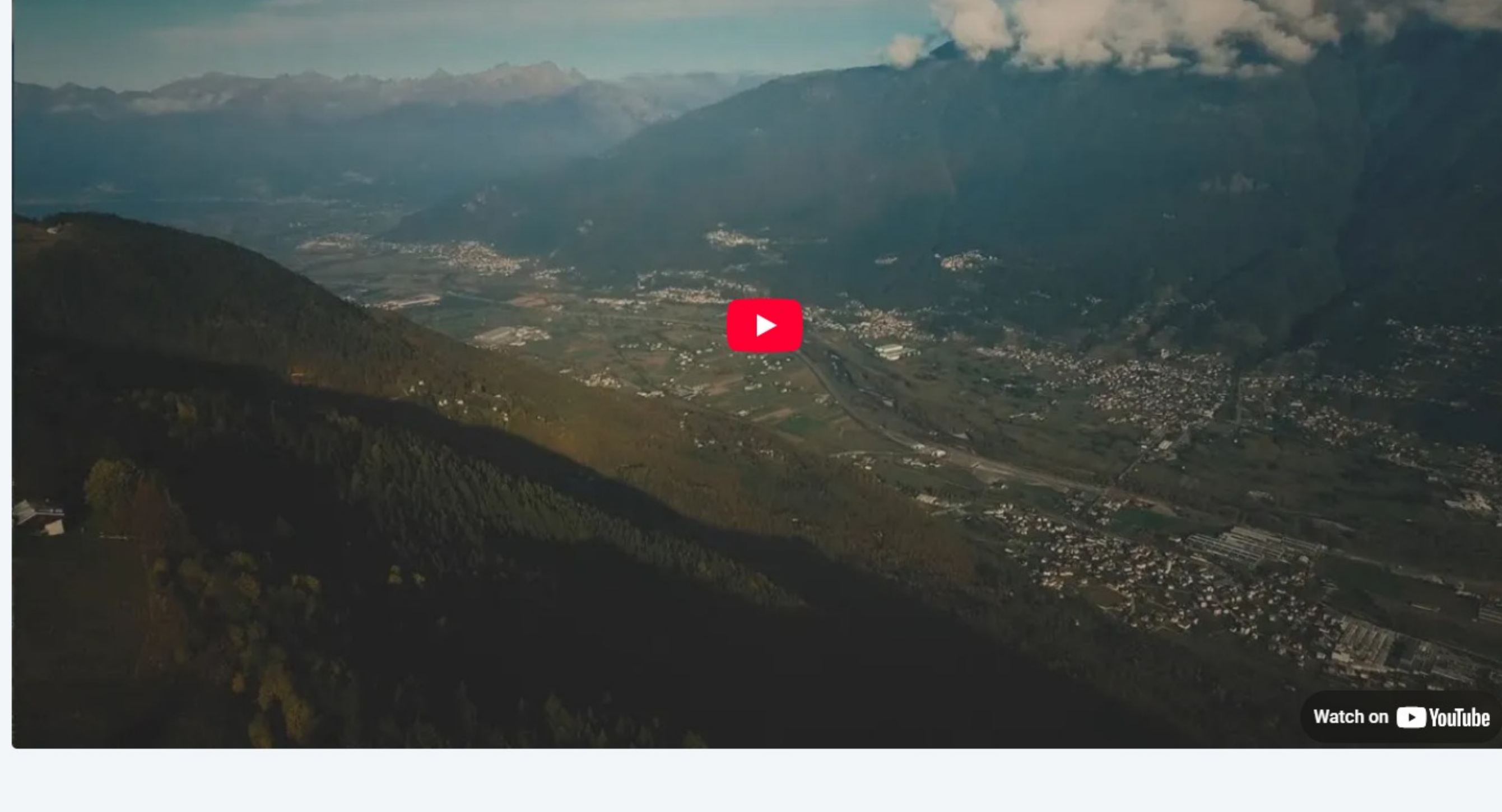


<b>2,900</b> Collaborators	<b>71</b> Branches	<b>2.65 billion</b> turnover	<b>73,000</b> Cars sold per year
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### We are a great team

Over the years we have transformed from a small family to a large community, made up of people who share a common vision. We have understood that with commitment, listening and teamwork even the most difficult challenges and the most distant horizons simply represent great opportunities.



### Mission

Creating value by building relationships of trust. We do this by continuously improving our listening skills and our shared method.



### Vision

We have an image in our minds to strive for: wherever we operate, anyone who has a need for mobility, in all its possible forms, must think of us as one of the main alternatives.

### Technology, digital and innovation

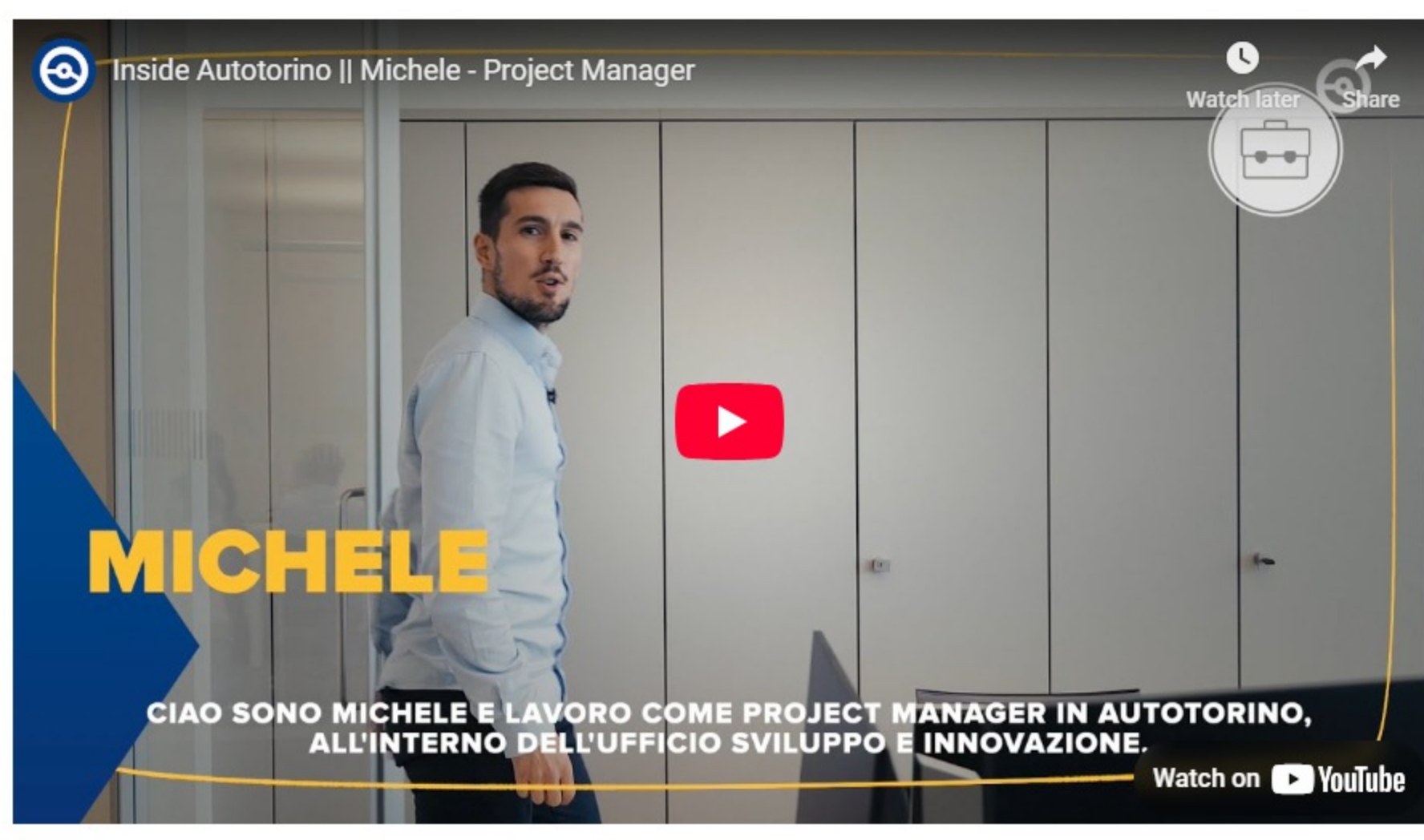
At Autotorino we have always believed in the value of technology.

We consider ourselves pioneers in applying the highest technological standards in the industry.

We have been continuously investing huge budgets in research and development, cutting-edge tools and programs every year for decades.

This helps us maximize the performance and efficiency of each individual business process.

We were among the first in Italy in the automotive sector to embrace digital and since then we have evolved in step with technology, confirming ourselves today as a point of reference in the sector.



### Social Responsibility

Autotorino promotes diversity, inclusion and gender equality, valuing every talent to create a working environment where everyone can express their potential.



### Gender equality

Every voice deserves to be heard and valued. We work every day to ensure that diversity and inclusion are not isolated concepts, but are at the heart of our corporate culture. We invest in people, promote the development of every talent and firmly believe that a diverse team is the key to greater innovation and success. Autotorino has adopted a gender equality policy, in line with PDR 125. We are determined to turn this commitment into reality, because only together can we build an environment in which each individual can fully express their potential.

[POLICY](#)

### Awards and Certifications



**Touchpoint Award 2023**  
Autotorino won the Special Touchpoint Award "Digital Ecosystems" for its new digital platform.



**Interactive Key Awards 2023**  
Autotorino has been awarded, for the second time, during the Interactive Key Awards in the web and mobile e-commerce category.



**Felix Industry Award**  
Since 2020, Autotorino has been awarded the High Honor of Budget Industria Felix - Italy that competes for management and financial viability.



**Top Job Best Employers 2022**  
Autotorino has been confirmed among the best employers in Italy and certified "TOP JOB - Italy's Best Employers 2022/2023".



**Top Job Best Employers 2021**  
The Autotorino group has been included among the 400 best employers in Italy and awarded the "TOP JOB - Italy's Best Employers 2021/2022" prize.



**Innovation Dealer Award**  
With the "Autotorino NoPaper" project, the Autotorino Group won the 2018 Management Innovation Award.

### Our story

From 1965 to today we have written a story of constant development. Not alone but thanks to the thousands of customers who have chosen to purchase a car starting from the first Autotorino workshop in Morbegno (SO), then in the growing network of our dealerships, also relying on the assistance services and the insurance and financial opportunities proposed by our consultants.

A path made possible by women and men with a constant desire to share the challenge of an ever-evolving market.

A really able to compete through the quality of the services offered.

In fact, we have been able to combine the experiences and potential of companies and people in our reality, to better focus on the most important thing in our mission: paying attention to the needs of each Client, to whom we offer tailor-made, increasingly advanced and flexible answers.

If time is speeding up, we don't want it to slip away from us.

**1965**  
Opening of the first dealership by Arrigo Vanini in the small Valtellina town of Morbegno, in the province of Sondrio

**1985**  
Plinio Vanini, the current president, takes over from his father to lead the company's future. Years of growth follow thanks to commitment and dedication to the project

**2015**  
Acquisition and incorporation of the Malvestiti Group which expands the capillarity of Autotorino and establishes the brand as the leading dealer in Italy

**2017**  
Autotorino is the first Italian company to enter the ranks of the 50 largest European dealers of the ICDP Guide to Europe's Biggest Dealer Groups

**2019**  
Merger with the Friulan Autostar group, a dealer with 10 branches of Mercedes-Benz, smart, BMW, MINI and BMW Motorrad, consolidating national leadership

**2021**  
Acquisition and incorporation of the Piedmontese Autocentaurio group, dealer of 10 Mercedes-Benz and smart branches, with headquarters in Turin

**2022**  
Release of the new Autotorino website, which strengthens the web presence and expands the tools available to the digital ecosystem

**2023**  
Opening of the BYD Showroom in Piazza Duomo, a brand with a 100% focus on electric mobility, of which Autotorino becomes one of the official dealers in Italy

**2024**  
Acquisition of the 6 branches of Mercedes-Benz Roma and entry of Autotorino as the only Italian company among the "Top 30" European dealers of the ICDP, in 28th place

### Our brands



### With our 71 locations we give freedom to every desire

We represent 23 top-level automotive brands in numerous provinces in the regions of Lombardy, Piedmont, Emilia-Romagna, Veneto, Friuli-Venezia Giulia and Lazio, offering an official and specialized sales and assistance network.

[DISCOVER OUR LOCATIONS](#)



### Our connection with the territory

Our origins have very deep roots: everything started in an Alpine valley that extends for over one hundred kilometers, from east to west. Here, in Valtellina, if you want to open up and look further, you have always had two alternatives. The first is to venture to Lake Como, and then continue. The second is to conquer the peaks that surround it.



### The Florida

More than a partner for Autotorino: it is the realization of a dream, becoming the only agriturismo company in Europe to hold a Michelin Star.

It is the Agriturismo La Florida, a dimension of authenticity that has its roots in the land of the fields, in the animals raised in its stables, in the flavors of the products of its salem factory and its dairy.

[FIND OUT MORE](#)

### Become part of the Autotorino family



### Work with us

Companies are made of people and we at Autotorino believe in our people. Are you ready to take up the challenge? Find a place in the Autotorino team, take a look at the open positions.

[CANDIDATES](#)



### Autotorino Academy

Autotorino Academy is unique in the sector and is completely developed internally within the company, where the large Autotorino team shares experiences, motivation and values.

[FIND OUT MORE](#)

