

REGISTERED NUMBER: 03445748 (England and Wales)

FINANCIAL STATEMENTS  
FOR THE YEAR ENDED  
31ST OCTOBER 2019  
FOR  
SANS FRONTIERE MARKETING LIMITED

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For The Year Ended 31st October 2019

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**SANS FRONTIERE MARKETING LIMITED**  
**COMPANY INFORMATION**  
**For The Year Ended 31st October 2019**

**DIRECTOR:** Mrs A Evans

**SECRETARY:** Peter Lawson & Co Limited

**REGISTERED OFFICE:** Dolphin House  
Mill Lane  
Sidlesham  
West Sussex  
PO20 7LU

**REGISTERED NUMBER:** 03445748 (England and Wales)

**ACCOUNTANTS:** Peter Lawson & Co.  
225 London Road  
Burgess Hill  
West Sussex  
RH15 9QU

**BANKERS:** Barclays Bank Plc  
High Street  
Lewes  
East Sussex  
BN7 1XG

**BALANCE SHEET**  
31st October 2019

	Notes	31.10.19 £	£	31.10.18 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		16,303		21,622
<b>CURRENT ASSETS</b>					
Debtors	5	53,200		77,406	
Cash at bank and in hand		<u>24,995</u>		<u>48,062</u>	
		78,195		125,468	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>58,077</u>		<u>58,344</u>	
<b>NET CURRENT ASSETS</b>			<u>20,118</u>		<u>67,124</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			36,421		88,746
<b>PROVISIONS FOR LIABILITIES</b>			<u>2,081</u>		<u>2,828</u>
<b>NET ASSETS</b>			<u>34,340</u>		<u>85,918</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			5,000		5,000
Capital redemption reserve			5,000		5,000
Retained earnings			<u>24,340</u>		<u>75,918</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>34,340</u>		<u>85,918</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st October 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st October 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 11th July 2020 and were signed by:

Mrs A Evans - Director

NOTES TO THE FINANCIAL STATEMENTS  
For The Year Ended 31st October 2019

1. **STATUTORY INFORMATION**

Sans Frontiere Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in accordance with applicable accounting standards and under the historical cost convention and include results of the Company's operations as indicated in the director's report. The principal accounting policies, which the directors have adopted, are set out below.

**Currency**

Results for the activities within Europe & USA have been converted from Euros & US Dollars respectively to £ sterling using the exchange rate prevailing at the date of the transactions. Balances as at the Balance sheet date have been converted at the rate prevailing at that date.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Land and buildings - in accordance with the property  
Plant and machinery etc - 25% on reducing balance and 15% on reducing balance

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**For The Year Ended 31st October 2019**

**2. ACCOUNTING POLICIES - continued****Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a non-defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 5 (2018 - 5) .

**4. TANGIBLE FIXED ASSETS**

	Land and buildings £	Plant and machinery etc £	Totals £
<b>COST</b>			
At 1st November 2018	2,436	141,667	144,103
Disposals	-	<u>(88,812)</u>	<u>(88,812)</u>
At 31st October 2019	<u>2,436</u>	<u>52,855</u>	<u>55,291</u>
<b>DEPRECIATION</b>			
At 1st November 2018	2,436	120,045	122,481
Charge for year	-	5,319	5,319
Eliminated on disposal	-	<u>(88,812)</u>	<u>(88,812)</u>
At 31st October 2019	<u>2,436</u>	<u>36,552</u>	<u>38,988</u>
<b>NET BOOK VALUE</b>			
At 31st October 2019	<u>-</u>	<u>16,303</u>	<u>16,303</u>
At 31st October 2018	<u>-</u>	<u>21,622</u>	<u>21,622</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.10.19 £	31.10.18 £
Trade debtors	33,259	61,256
Other debtors	<u>19,941</u>	<u>16,150</u>
	<u>53,200</u>	<u>77,406</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.10.19 £	31.10.18 £
Trade creditors	38,895	14,345
Taxation and social security	8,627	27,390
Other creditors	<u>10,555</u>	<u>16,609</u>
	<u>58,077</u>	<u>58,344</u>

**7. CONTINGENT LIABILITIES**

There were no known contingent liabilities as at the balance sheet date.

NOTES TO THE FINANCIAL STATEMENTS - continued  
For The Year Ended 31st October 2019

8. CAPITAL COMMITMENTS

	31.10.19	31.10.18
	£	£
Contracted but not provided for in the financial statements	-	-
	<u>-</u>	<u>-</u>

9. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st October 2019 and 31st October 2018:

	31.10.19	31.10.18
	£	£
<b>Mrs A Evans</b>		
Balance outstanding at start of year	6,593	1,851
Amounts advanced	10,349	9,277
Amounts repaid	(10,412)	(4,535)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>6,530</u>	<u>6,593</u>

10. ULTIMATE CONTROLLING PARTY

The controlling party is Mrs A Evans.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.