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# JOOR

**Word Mark** JOOR**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable software applications featuring an on-line marketplace for buyers and sellers of goods and services. FIRST USE: 20151001. FIRST USE IN COMMERCE: 20151001

IC 035. US 100 101 102. G &amp; S: On line wholesale store services featuring clothing, clothing accessories, jewelry, beauty products, and home products; electronic catalog services featuring clothing, clothing accessories, jewelry, beauty products, and home products; marketing the goods and services of others by online ordering systems and catalogs; promoting the products of others by providing online wholesale seller and buyer portfolios via a website featuring clothing, clothing accessories, jewelry, beauty products, and home products; provision of an online marketplace for wholesale buyers and sellers of goods and services. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101

IC 042. US 100 101. G &amp; S: Computer services, namely, providing a digital platform and accessible web portal for hosting an online marketplace for buyers and sellers of goods and services; computer services, namely, providing an online digital platform and accessible web portal to exchange and manage buyer and seller data in an online marketplace; computer services in the nature of creating an on-line community for registered users to participate in discussions, and engage in social networking in the field of fashion; application service provider featuring application programming interface (API) software for use in building software applications; provide on-line non-downloadable software for implementing an online platform and portal accessible by wholesale sellers and buyers participating in an online marketplace. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101

**Standard Characters**

**Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 90072401

**Filing Date** July 24, 2020

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 22, 2020

**Registration Number** 6531931

**International Registration Number** 1560820

**Registration Date** October 19, 2021

**Owner** (REGISTRANT) **JOOR, Inc.** CORPORATION DELAWARE 1239 Broadway, 9th Floor **New York NEW YORK** 10001

**Attorney of Record** Charles T. J. Weigell

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** **LIVE**

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