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# MIKMAK

**Word Mark** MIKMAK**Goods and Services** IC 009. US 021 023 026 036 038. G & S: downloadable electronic software for use in disseminating discounts, deals, coupons, vouchers, rewards, prices, information, and special offers for the goods and services of others; downloadable electronic commerce software for viewing and purchasing goods and services of others. FIRST USE: 20150200. FIRST USE IN COMMERCE: 20150200

IC 035. US 100 101 102. G &amp; S: Digital advertising services; online advertisements; advertising and marketing services, namely, promoting the goods and services of others; providing a website featuring advertising for others in the form of multimedia content; disseminating coupons and discount vouchers for the goods and services of others; promoting the goods and services of others by providing a website featuring information about discounts, deals, rewards programs, prices, consumer product information, and special offers for the goods and services of others; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; production and distribution of advertising matter and commercials; providing television and Internet home shopping services in the field of general consumer merchandise; operating an on-line shopping site in the field of general consumer merchandise; on-line retail store services featuring a wide variety of consumer goods of others; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes. FIRST USE: 20150200. FIRST USE IN COMMERCE: 20150200

**Standard Characters Claimed****Mark** (4) STANDARD CHARACTER MARK

**Drawing  
Code****Serial  
Number** 86472774**Filing Date** December 5, 2014**Current  
Basis** 1A**Original  
Filing Basis** 1B**Published  
for** November 10, 2015**Opposition****Registration  
Number** 4952327**Registration  
Date** May 3, 2016**Owner** (REGISTRANT) **TIPO Entertainment, Inc.** CORPORATION DELAWARE 525 Union Avenue, Apt. 2E Brooklyn NEW YORK 11211**Attorney of  
Record** Brendan J. Hughes**Type of  
Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead  
Indicator** LIVE

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