

EARNINGS PRESENTATION

Fourth Quarter 2018

DISCLAIMER

Discussion of Forward-Looking Statements by Newmark Group, Inc.

Statements in this document regarding Newmark that are not historical facts are “forward-looking statements” that involve risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements. Except as required by law, Newmark undertake no obligation to update any forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see Newmark’s and BGC’s Securities and Exchange Commission filings, including, but not limited to, the risk factors set forth in these filings and any updates to such risk factors contained in subsequent Forms 10-K, Forms 10-Q or Forms 8-K.

Notes Regarding Financial Tables and Metrics

Excel files with the Company’s most recent quarterly financial results and metrics from the current period are accessible in the financial results press release at the “Investor Relations” section of <http://www.ngkf.com>. They are also available directly at <http://ir.ngkf.com/investors/news-releases/financial-and-corporate-releases/default.aspx>.

Other Items

Newmark Group, Inc. (NASDAQ: NMRK) (“Newmark” or “the Company”) generally operates as “Newmark Knight Frank”, “Newmark”, “NKF”, or derivations of these names. The discussion of financial results reflects only those businesses owned by the Company and does not include the results for Knight Frank or for the independently-owned offices that use some variation of the Newmark name in their branding or marketing. Berkeley Point Financial LLC, and its wholly owned subsidiary Berkeley Point Capital LLC may together be referred to as “Berkeley Point” or “BPF”. For the purposes of this document, the terms “producer” and “front office employee” are synonymous. The average revenue per producer figures are based only on “leasing and other commissions”, “capital markets”, and “Gains from mortgage banking activities/origination, net” revenues and corresponding producers. The productivity figures exclude both revenues and staff in “management services, servicing fees and other.” Headcount numbers used in this calculation are based on a period average. Throughout this document, certain percentage changes are described as “NMF” or “not meaningful figure”.

Prior to Newmark’s spin-off from BGC Partners, Inc. (NASDAQ: BGCP) (“BGC Partners”, or “BGC”), Newmark was a publicly traded subsidiary of BGC. On June 28, 2013, BGC sold eSpeed to Nasdaq, Inc. (“Nasdaq”). The purchase consideration consisted of \$750 million in cash paid upon closing, plus an expected payment of up to 14.9 million shares of Nasdaq common stock to be paid ratably over 15 years beginning in 2013, assuming that Nasdaq, as a whole, generates at least \$25 million in gross revenues each of these years. In connection with the separation and prior to the completion of Newmark’s IPO, BGC transferred to Newmark the right to receive the remainder of the Nasdaq payments. Newmark recognized the receipt of the first of these payments in the quarter ended September 30, 2017, and expects to recognize the receipt of shares ratably in the third quarter of each of the next ten fiscal years. Nasdaq “Payments” may be used interchangeably with the Nasdaq share “earn-out”. The future value of Nasdaq shares discussed in this document are based on the closing price as of September 28, 2018. On June 20, 2018, Newmark announced the monetization of approximately two million Nasdaq shares. For further information, see the June 6, 2018 press release titled “Newmark And BGC Partners Announce Monetization of Approximately Two Million Nasdaq Shares and Update Their Outlooks”, and the related filings made on the same date on Form 8-K. On September 26, 2018, Newmark announced the monetization of approximately two million additional Nasdaq shares. For further information, see the September 26, 2018 press release titled “Newmark And BGC Partners Announce Monetization of an Additional Approximately Two Million Nasdaq Shares and Update Their Outlooks”, and the related filings on Form 8-K.

On September 8, 2017, BGC acquired Berkeley Point Financial LLC, including its wholly owned subsidiary Berkeley Point Capital LLC. Berkeley Point is now a subsidiary of Newmark. Newmark’s financial results have been recast to include the results of Berkeley Point for all periods discussed in this document because this transaction involved reorganizations of entities under common control. Unless otherwise noted, all year-on-year comparisons in this document reflect the recast results.

Throughout this document the term “GSE” may refer to a government-sponsored enterprise such as Fannie Mae or Freddie Mac, “FHA” is used to refer to the Federal Housing Administration. In addition “TTM” is used to describe certain “trailing twelve month” periods.

Newmark’s GAAP net income for fully diluted shares would have increased by over 35 percent year-over-year for the full year 2018, but for the various changes to its corporate structure related to its separation from BGC and initial public offering (“IPO”) on December 19, 2017. These changes in corporate structure resulted in an approximately \$85 million year-on-year increase in net income attributable to noncontrolling interests for GAAP in 2018. For this reason, investors may find the 39.4 percent increase in GAAP income before income taxes and noncontrolling interests to be a more meaningful figure.

DISCLAIMER (CONTINUED)

Unless otherwise stated, all results discussed in this document compare fourth quarter or full-year 2018 with the relevant year-earlier periods. Certain reclassifications may have been made to previously reported amounts to conform to the current presentation and to show results on a consistent basis across periods. Any such changes would have had no impact on consolidated revenues or earnings under GAAP or for Adjusted Earnings, all else being equal. Certain numbers in the tables throughout this document may not sum due to rounding. Rounding may have also impacted the presentation of certain and year-on-year percentage changes. On November 30, 2018 BGC Partners, Inc. (NASDAQ: BGCP) ("BGC Partners" or "BGC") completed the distribution of all of the shares of Newmark held by BGC to stockholders of BGC. BGC distributed these Newmark shares through a special pro rata stock dividend (the "Spin-Off" or the "Distribution"). BGC will separately report its financial results on February 14, 2019, as detailed at <http://ir.bgcpartners.com>. For all periods prior to the Spin-Off, BGC was the largest and controlling shareholder of Newmark. As a result, BGC consolidated the results of Newmark and reported them as its Real Estate Services segment. These segment results may differ from those of Newmark as a stand-alone company.

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Adjusted Earnings and Adjusted EBITDA

This presentation should be read in conjunction with Newmark's most recent financial results press releases. Unless otherwise stated, throughout this document Newmark refers to its income statement results only on an Adjusted Earnings basis. Newmark may also refer to "Adjusted EBITDA". For a complete and revised description of these non-GAAP terms and how, when, and why management uses them, see the "Adjusted Earnings Defined" and "Adjusted EBITDA Defined" pages of this presentation. For both this description and reconciliations to GAAP, as well as for more information regarding GAAP results, see Newmark's most recent financial results press release, including the sections called "Adjusted Earnings Defined", "Differences Between Consolidated Results for Adjusted Earnings and GAAP", "Reconciliation of GAAP Income (Loss) to Adjusted Earnings", "Adjusted EBITDA Defined", and "Reconciliation of GAAP Income (Loss) to Adjusted EBITDA". These reconciliations can be found in the "Appendix" section of this presentation. Below is a summary of certain GAAP and non-GAAP results for Newmark.

Highlights of Consolidated Results (USD millions)	4Q18	4Q17	Change	FY 2018	FY 2017	Change
Revenues	\$631.7	\$460.6	37.2%	\$2,047.6	\$1,596.5	28.3%
GAAP income before income taxes and noncontrolling interests	76.4	8.5	NMF	282.4	202.6	39.4%
GAAP net income (loss) for fully diluted shares	25.1	(46.2)	NMF	105.6	117.2	(9.9)%
Pre-tax Adjusted Earnings before noncontrolling interests and taxes	148.5	85.2	74.3%	465.2	322.8	44.1%
Post-tax Adjusted Earnings to fully diluted shareholders	121.3	69.2	75.2%	394.6	264.1	49.4%
Adjusted EBITDA	169.2	98.7	71.4%	552.1	373.5	47.8%

Per Share Results	4Q18	4Q17	Change	FY 2018	FY 2017	Change
GAAP net income (loss) per fully diluted share	\$0.09	(\$0.34)	NMF	\$0.64	\$0.85	(24.7)%
Post-tax Adjusted Earnings per share	0.45	0.30	50.0%	1.52	1.15	32.2%

A discussion of GAAP, Adjusted Earnings and Adjusted EBITDA and reconciliations of these items, as well as liquidity, to GAAP results are found later in this document, incorporated by reference, and also in our most recent financial results press release and/or are available at <http://ir.ngkf.com/>

Liquidity Defined

Newmark may also use a non-GAAP measure called "liquidity". The Company considers liquidity to be comprised of the sum of cash and cash equivalents plus marketable securities that have not been financed, reverse repurchase agreements, and securities owned, less securities loaned and repurchase agreements. The Company considers this an important metric for determining the amount of cash that is available or that could be readily available to the Company on short notice.

SELECT CONSOLIDATED ADJUSTED EARNINGS FINANCIAL RESULTS

Highlights of Consolidated Adjusted Earnings Results (USD millions, except per share data)	4Q 2018	4Q 2017	Change (%)	FY 2018	FY 2017	Change (%)
Revenues	\$631.7	\$460.6	37.2%	\$2,047.6	\$1,596.5	28.3%
Pre-tax Adjusted Earnings before noncontrolling interests and taxes	148.5	85.2	74.3%	465.2	322.8	44.1%
Post-tax Adjusted Earnings	121.3	69.2	75.2%	394.6	264.1	49.4%
Post-tax Adjusted Earnings per share	0.45	0.30	50.0%	1.52	1.15	32.2%
Adjusted EBITDA	169.2	98.7	71.4%	552.1	373.5	47.8%
Pre-tax Adjusted Earnings margin	23.5%	18.5%		22.7%	20.2%	
Post-tax Adjusted Earnings margin	19.2%	15.0%		19.3%	16.5%	

- › On February 11, 2019 Newmark's Board of Directors declared a quarterly qualified cash dividend of \$0.09 per share payable on March 13, 2019 to Class A and Class B common stockholders of record as of February 28, 2019. The ex-dividend date will be February 27, 2019.¹

1. This dividend is consistent with the Company's previously stated intention of paying out up to 25 percent of its expected full year Adjusted Earnings per share to common stockholders.

4Q 2018 REVENUE PERFORMANCE

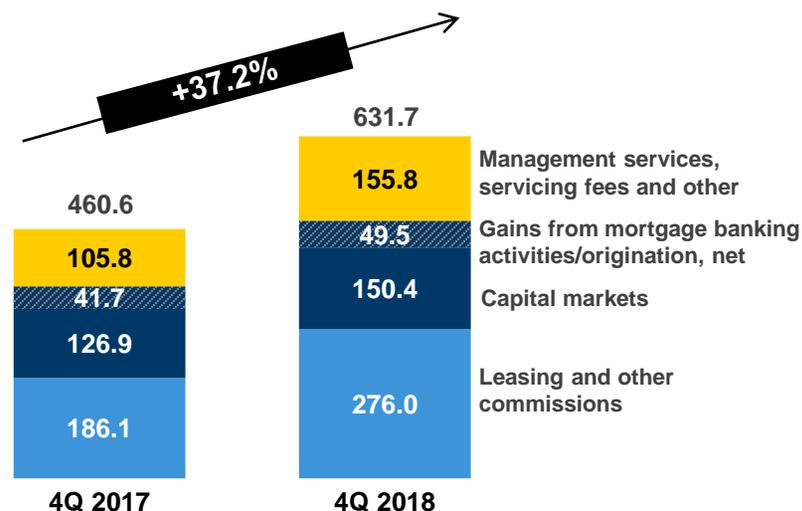
Highlights

- › 4Q 2018 Management services, servicing fees and other increased 47.2% YoY¹
- › 4Q 2018 Leasing and other commissions revenue increased 48.3% YoY
- › 4Q 2018 Capital markets revenue increased 18.6% YoY
- › 4Q 2018 Gains from mortgage banking activities/origination, net revenue increased 18.6%

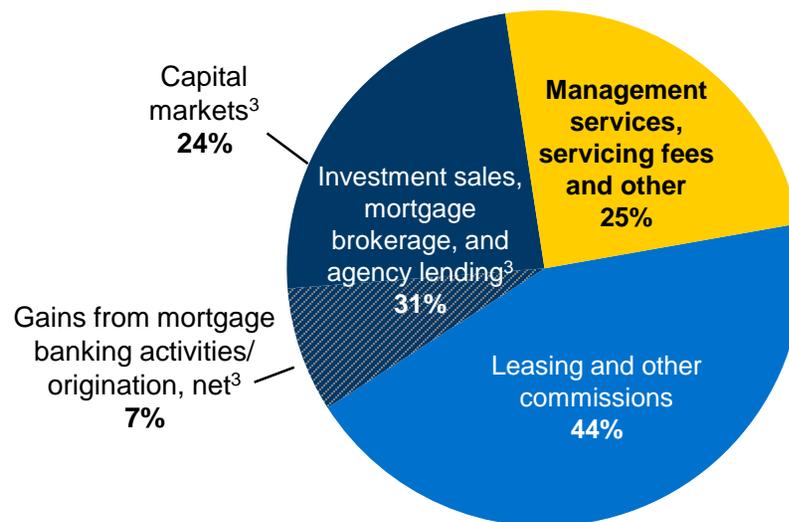
Drivers

- › Nearly 90% of revenue growth was organic
- › Strong revenue growth driven by agency leasing, tenant representation leasing, valuation & advisory, servicing fees, and non-originated mortgage brokerage
- › Investment sales and GSE origination outpaced comparable industry metrics²
- › Commercial real estate fundamentals remain strong

4Q 2018 Revenue Growth (US\$ millions)



4Q 2018 Revenue Composition



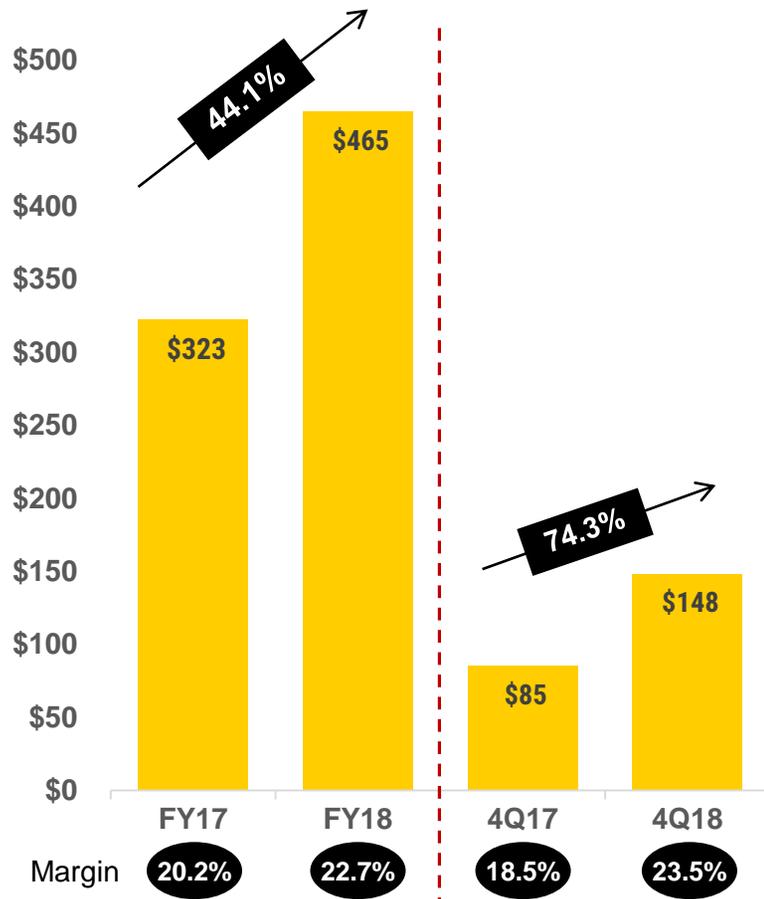
1. The Company recorded additional pass-through revenue related to ASC 606 of \$22.4M

2. Sources: Fannie Mae, Freddie Mac, Real Capital Analytics, CoStar and/or Newmark Research

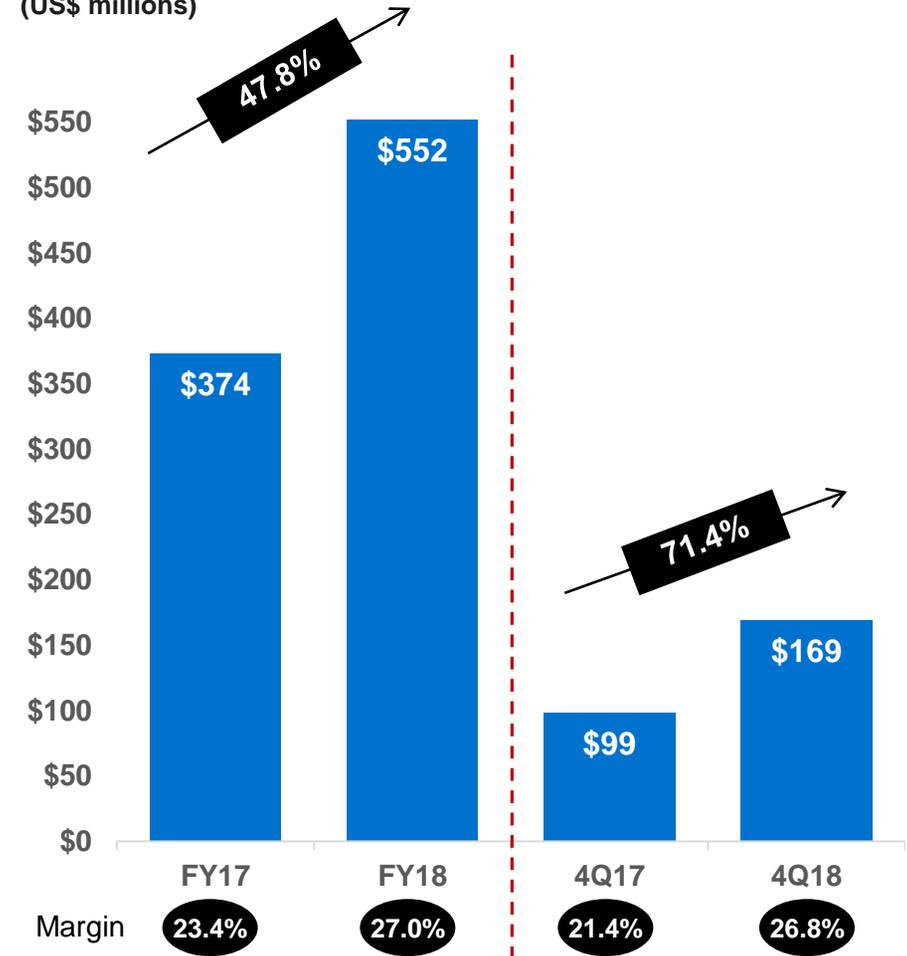
3. Investment sales, mortgage brokerage, and agency lending revenues represents two separate line items: 1) Capital markets (which consists of investment sales and non-originated mortgage brokerage), and 2) Gains from mortgage banking activities/origination, net (referred to here as "agency lending")

ADJUSTED EARNINGS & ADJUSTED EBITDA PERFORMANCE

Pre-tax Adjusted Earnings¹ (US\$ millions)



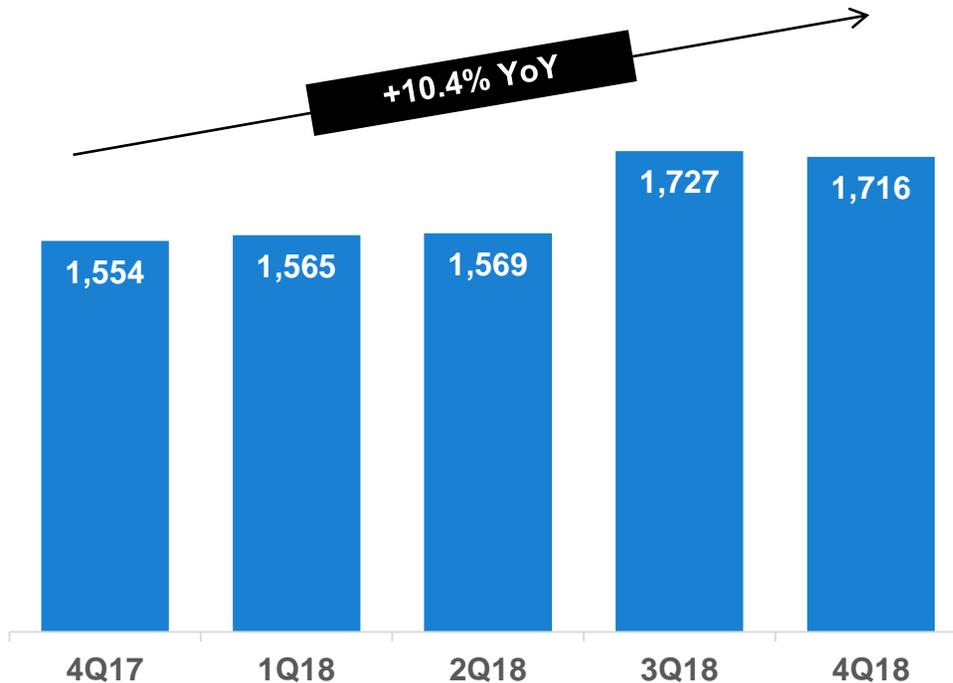
Adjusted EBITDA¹ (US\$ millions)



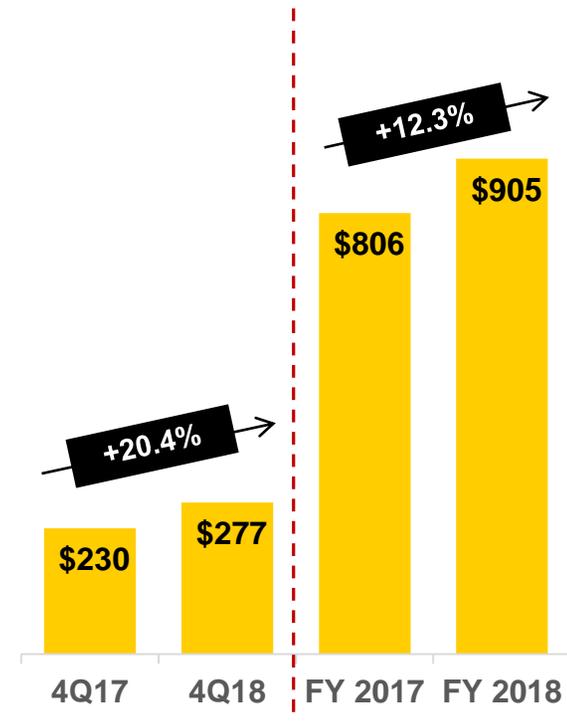
1. FY18 and FY17 include other income related to the Nasdaq shares of \$87.5 million and \$76.3 million, respectively

FRONT OFFICE HEADCOUNT & PRODUCTIVITY

Front Office Headcount¹ (as of period-end)



Front Office Productivity¹ (US\$ thousands)

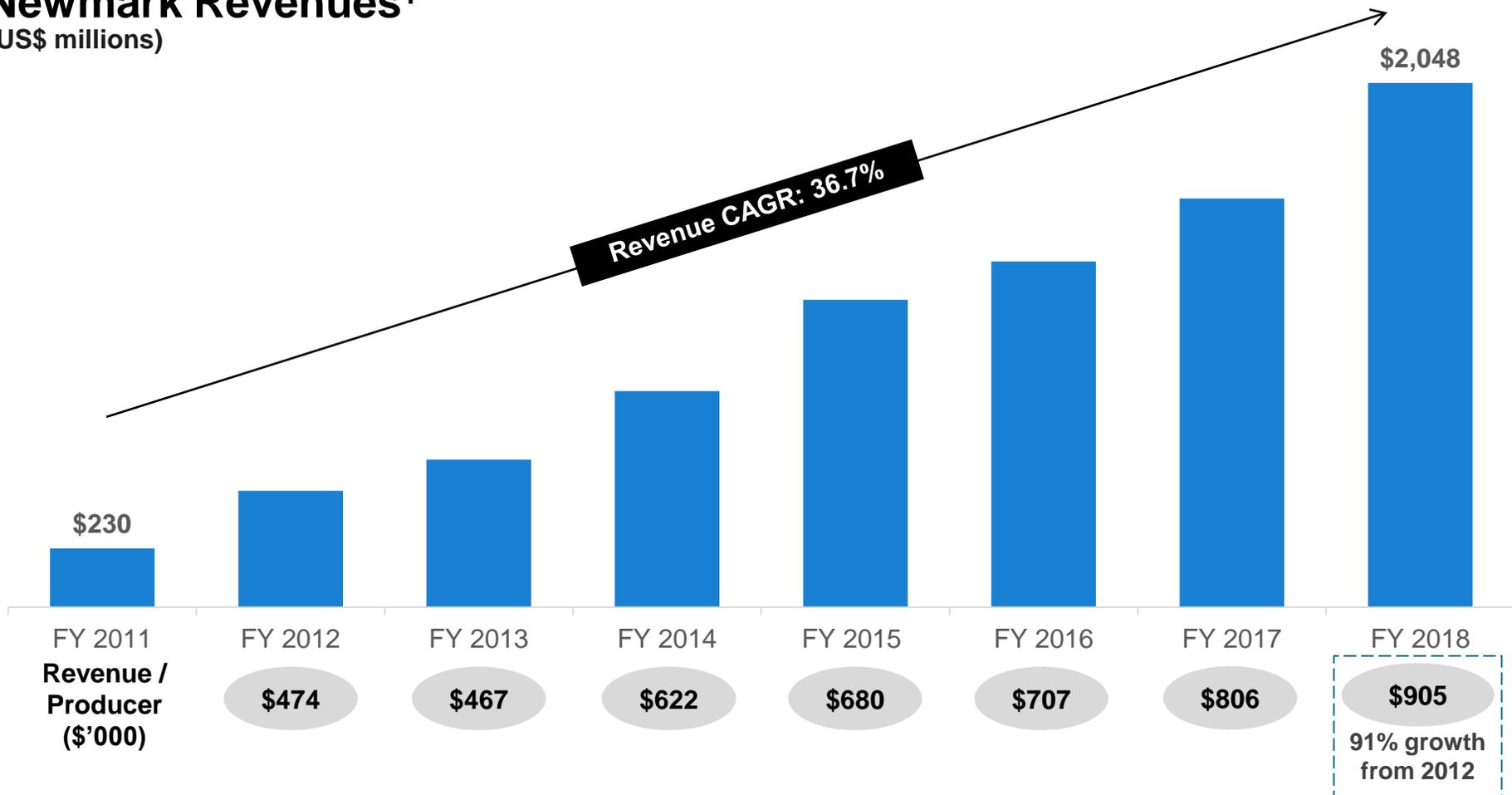


- > Over time, Newmark expects productivity to improve as the company increases cross selling and profitably hires top producers

1. Productivity and headcount figures exclude both revenues and corresponding staff in “management services, servicing fees and other” so does not include Valuation & Advisory professionals. Productivity figures are based on average headcount for the corresponding period

LONG-TERM REVENUE AND PRODUCTIVITY GROWTH

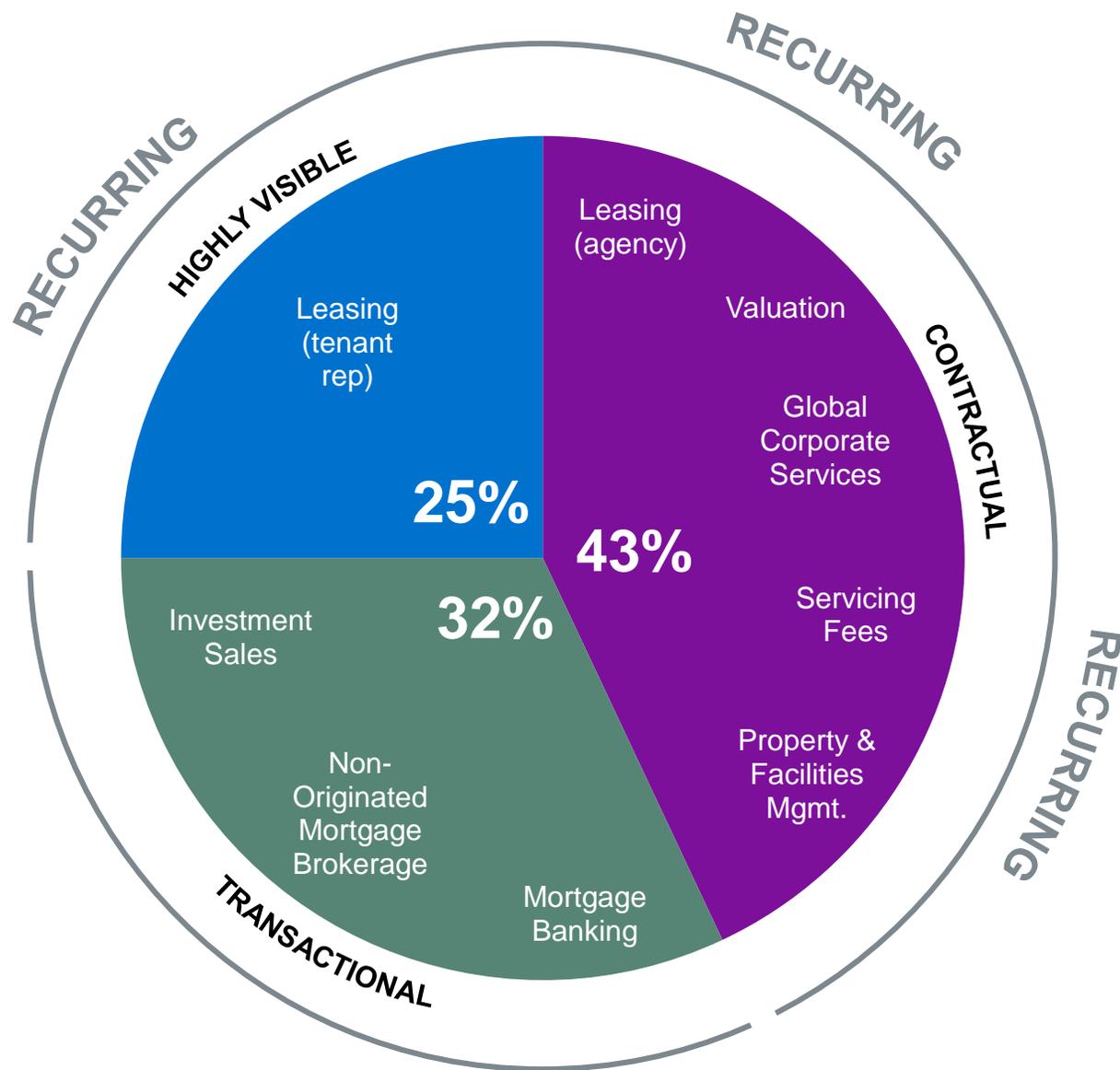
Newmark Revenues¹ (US\$ millions)



- › Revenue has increased at a CAGR of 37% since FY 2011
- › Revenue per producer increased at a CAGR of 11% from FY 2012 to FY 2018

1. FY 2012 based on revenues reported for BGC's Real Estate Services segment. FY 2011 revenues are based on unaudited full year 2011 revenues for Newmark & Co. Includes Berkeley Point revenues for FY 2014 onwards

DIVERSE AND RECURRING REVENUE STREAMS

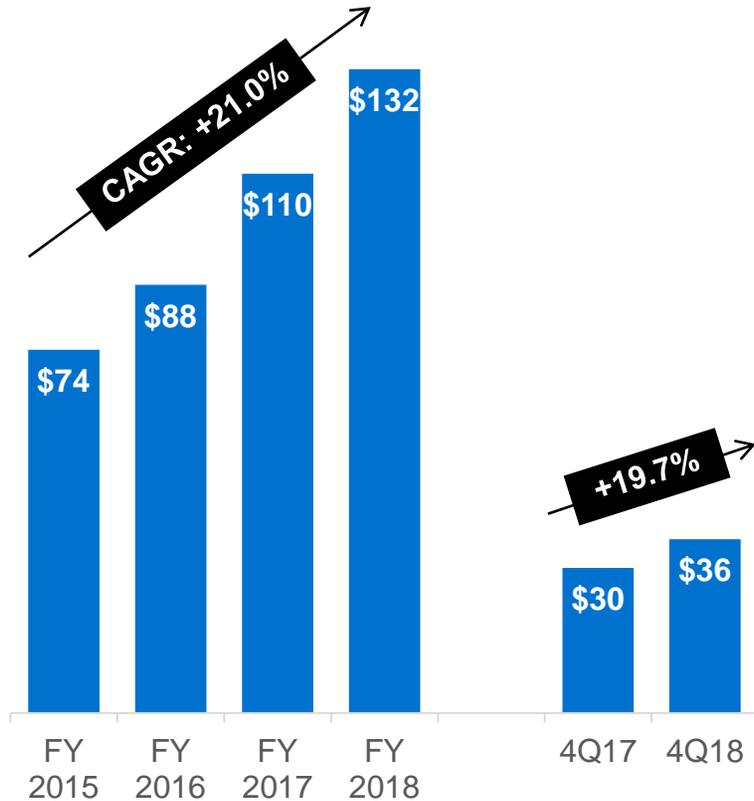


Balanced mix of revenue with approximately 68% derived from recurring & highly visible sources in FY 2018

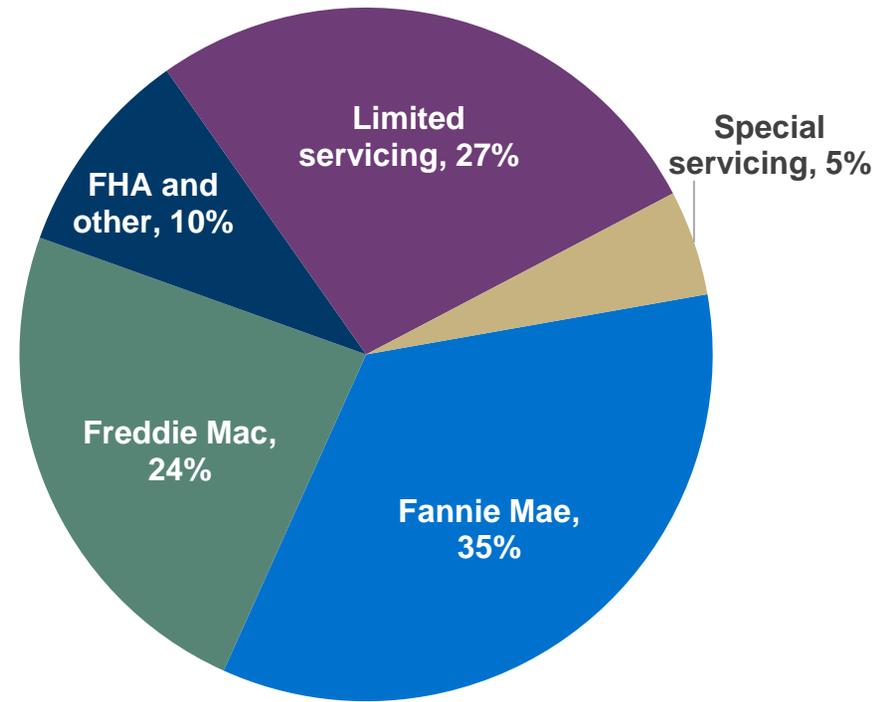
Note: Chart based on revenue for the TTM ended December 31, 2018

Highly Recurring High Margin Business

Servicing Fees¹
(US\$ millions)



Servicing Portfolio Composition



- › Newmark's servicing portfolio was \$60.0 billion as of December 31, 2018
- › The weighted average life of the loans in Newmark's primary servicing portfolio was 8 years as of December 31, 2018

1. Recorded as part of management services, servicing fees and other

CAPITAL MARKETS TRANSACTIONAL VOLUMES

Newmark Group, Inc. Quarterly and FY Volumes

(in \$ millions)

	<u>4Q18</u>	<u>4Q17</u>	<u>Change (%)</u>	<u>FY18</u>	<u>FY17</u>	<u>Change (%)</u>
Investment Sales ¹	15,200	11,497	32%	42,269	35,028	21%
Mortgage Brokerage ²	5,155	1,933	167%	13,609	8,714	56%
Total Capital Markets Volume	20,355	13,430	52%	55,878	43,742	28%
Fannie Mae	1,250	830	51%	4,567	3,869	18%
Freddie Mac	1,235	632	95%	3,982	4,726	(16)%
FHA/Other	181	55	229%	582	337	73%
Total Origination Volume	2,666	1,518	76%	9,132	8,931	2%
Total Debt and Equity Volume	23,020	14,947	54%	65,010	52,673	23%

(1) Includes all equity advisory transactions

(2) Includes all non-originated debt placement transactions

INITIAL OUTLOOK FOR 2019

- › Newmark expects to produce 2019 revenues of between approximately \$2.2 billion and \$2.3 billion.
- › The Company expects Adjusted EBITDA to be between approximately \$575 million and \$610 million.
- › The Company anticipates its 2019 tax rate for Adjusted Earnings to be in the range of approximately 14 percent and 16 percent.
- › Newmark expects its weighted average fully diluted share count to grow by between 5 percent and 7 percent year-over-year in 2019.
- › The Company anticipates its 2019 post-tax Adjusted Earnings per share to be in the range of approximately \$1.55 and \$1.65.
- › The Company's outlook assumes no material acquisitions or investments, share repurchases, or meaningful changes to the Company's stock price.

Note: As previously disclosed, Newmark will add back GAAP charges related to equity-based compensation for Adjusted Earnings rather than expenses with respect to grants of exchangeability and issuance of common stock. The Company's outlook for Adjusted Earnings reflects this new presentation. Under the new methodology, the Company's post-tax Adjusted Earnings per share would have been \$1.50 in 2018. In addition, the Company will no longer exclude GAAP charges with respect to employee loan amortization and reserves on employee loans when calculating Adjusted EBITDA beginning in the first quarter of 2019. This new methodology will result in 2019 Adjusted EBITDA guidance of \$550 million to \$585 million, as compared to \$524 million for 2018. Please see the section of the most recent financial results press release and/or this document titled "Simplifying Non-GAAP Reporting Beginning in 2019" for more details.

GAAP FINANCIAL RESULTS

NEWMARK GROUP, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED) (UNDER GAAP)

14

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2018	2017	2018	2017
Revenues:				
Commissions	\$426,432	\$312,992	\$1,286,339	\$1,014,716
Gains from mortgage banking activities/origination, net	49,500	41,737	182,264	206,000
Management services, servicing fees and other	155,759	105,847	578,976	375,734
Total revenues	631,691	460,576	2,047,579	1,596,450
Expenses:				
Compensation and employee benefits	343,063	285,577	1,155,834	1,010,183
Allocations of net income and grant of exchangeability to limited partnership units and FPU's and issuance of common stock	98,898	71,940	230,795	124,657
Total compensation and employee benefits	441,961	357,517	1,386,629	1,134,840
Operating, administrative and other	91,368	60,064	331,758	219,163
Fees to related parties	6,323	6,531	26,162	20,771
Depreciation and amortization	29,146	24,438	97,733	95,815
Total non-compensation expenses	126,837	91,033	455,653	335,749
Total operating expenses	568,798	448,550	1,842,282	1,470,589
Other income (losses), net:				
Other income (loss)	28,234	(2,029)	127,293	73,927
Total other income (losses), net	28,234	(2,029)	127,293	73,927
Income (loss) from operations	91,127	9,997	332,590	199,788
Interest (expense) income, net	(14,705)	(1,453)	(50,205)	2,786
Income before income taxes and noncontrolling interests	76,422	8,544	282,385	202,574
Provision (benefit) for income taxes	36,862	54,082	90,487	57,478
Consolidated net income (loss)	\$39,560	\$(45,538)	\$191,898	\$145,096
Less: Net income (loss) attributable to noncontrolling interests	21,800	633	85,166	604
Net income (loss) available to common stockholders	\$17,761	\$(46,171)	\$106,732	\$144,492
Per share data:				
<i>Basic earnings per share</i>				
Net income (loss) available to common stockholders (1)	\$14,537	\$(46,171)	\$101,641	\$144,492
Basic earnings per share	\$0.09	\$(0.34)	\$0.65	\$1.08
Basic weighted-average shares of common stock outstanding	162,919	136,659	157,256	133,413
<i>Fully diluted earnings per share</i>				
Net income (loss) for fully diluted shares (1)	\$25,093	\$(46,171)	\$105,571	\$117,217
Fully diluted earnings per share	\$0.09	\$(0.34)	\$0.64	\$0.85
Fully diluted weighted-average shares of common stock outstanding	267,626	136,659	163,810	138,398
Dividends declared per share of common stock	\$0.09	\$-	\$0.36	\$-
Dividends declared and paid per share of common stock	\$0.09	\$-	\$0.27	\$-

(1) In accordance with ASC 260, includes a reduction for dividends on preferred stock or units of \$3.2 million and \$5.1 million, for the three and twelve months ended December 31, 2018 respectively.



NEWMARK GROUP, INC. CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION (IN THOUSANDS) (UNAUDITED) (UNDER GAAP)

15

	December 31, 2018	December 31, 2017
Assets		
Current Assets:		
Cash and cash equivalents	\$122,475	\$121,027
Restricted cash	64,931	52,347
Marketable securities	48,942	57,623
Loans held for sale, at fair value	990,864	362,635
Receivables, net	451,605	210,471
Receivables from related parties	20,498	-
Other current assets	57,739	20,994
Total current assets	1,757,054	825,097
Goodwill	515,321	477,532
Mortgage servicing rights, net	411,809	392,626
Loans, forgivable loans and other receivables from employees and partners	285,532	209,549
Fixed assets, net	78,805	64,822
Other intangible assets, net	35,769	24,921
Other assets	369,867	278,460
Total assets	<u>\$3,454,157</u>	<u>\$2,273,007</u>
Liabilities, Redeemable Partnership Interest, and Equity:		
Current Liabilities:		
Warehouse notes payable	\$972,387	\$360,440
Accrued compensation	366,506	205,395
Current portion of accounts payable, accrued expenses and other liabilities	312,239	124,961
Secured loans	-	57,623
Current portion of payables to related parties	13,507	34,169
Total current liabilities	1,664,639	782,588
Long-term debt	537,926	670,710
Long-term debt payable to related parties	-	412,500
Other long term liabilities	168,623	163,795
Total liabilities	2,371,188	2,029,593
Equity:		
Total equity (1)	1,082,969	243,414
Total liabilities and equity	<u>\$3,454,157</u>	<u>\$2,273,007</u>

(1) Includes "redeemable partnership interests," "noncontrolling interests" and "total stockholders' equity."

NEWMARK GROUP, INC. SUMMARIZED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (IN THOUSANDS) (UNAUDITED) (UNDER GAAP)

16

	Twelve Months Ended December 31,	
	2018	2017
Net cash provided by (used in) operating activities	\$(332,367)	\$853,637
Net cash provided by (used in) investing activities	7,742	379
Net cash provided by (used in) financing activities	338,657	(798,196)
Net increase (decrease) in cash and cash equivalents	14,032	55,820
Cash and cash equivalents and restricted cash at beginning of period	173,374	117,554
Cash and cash equivalents and restricted cash at end of period	<u>\$187,406</u>	<u>\$173,374</u>
 Net cash provided by (used in) operating activities excluding activity from loan originations and sales	 <u>\$295,862</u>	 <u>\$144,436</u>

APPENDIX

FY 2018 FINANCIAL PERFORMANCE

Highlights

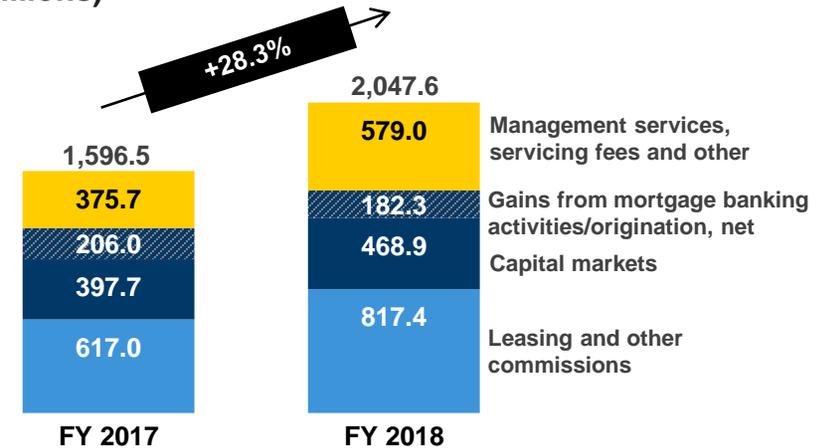
- › FY 2018 revenues increased 28.3% YoY
- › FY 2018 Management services, servicing fees and other increased 54.1% YoY¹
- › FY 2018 Adjusted EBITDA has increased 47.8%; margins have increased nearly 360 basis points

Drivers

- › Nearly 90% of revenue growth was organic
- › Strong revenue growth across nearly all business lines
- › Market share gains fueled by a 12.3% improvement in revenue per producer
- › Commercial real estate fundamentals remain strong

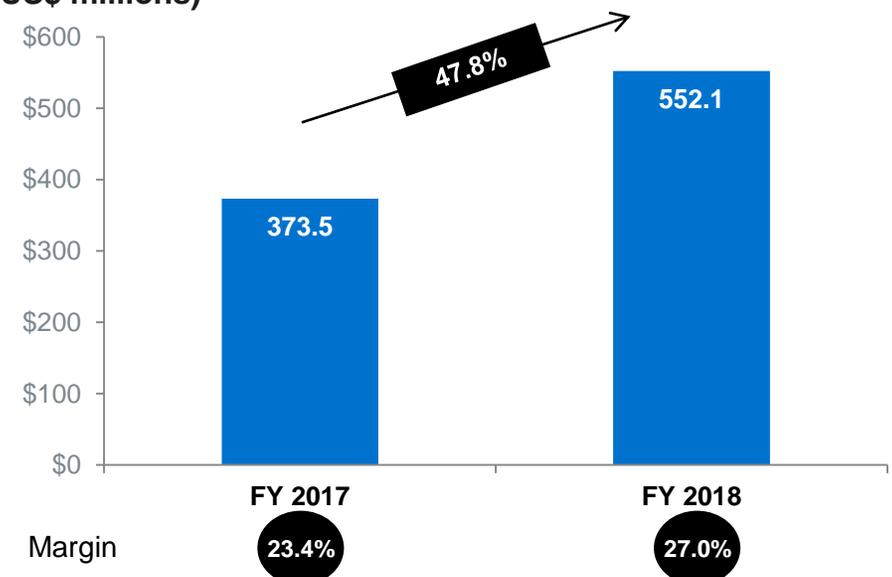
FY 2018 Revenue Growth

(US\$ millions)



FY 2018 Adj. EBITDA Growth

(US\$ millions)



1. The Company recorded additional pass-through revenue related to ASC 606 of \$86.2M

NEWMARK'S FULLY DILUTED SHARE COUNT SUMMARY AS OF DECEMBER 31, 2018

Newmark Group, Inc Fully Diluted Share Count Summary as of December 31, 2018	Fully-diluted shares (millions)	Ownership (%)
Class A owned by Public	148.0	55%
Limited partnership units owned by employees ¹	64.4	24%
Class A owned by employees	9.0	3%
Other owned by employees ²	1.6	1%
Partnership units owned by Cantor	23.7	9%
Class B owned by Cantor	21.3	8%
Total	268.0	100%

- › The public float increased to 148.0 million shares as a result of the completion of Newmark's spin-off from BGC

1. In conjunction with the spin-off of Newmark, the limited partnership units are owned by employees of both Newmark and BGC. Over time, virtually all of the partners of Newmark are expected to only own units and/or shares of Newmark and virtually all of the partners of BGC are expected to only own units and/or shares of BGC. Going forward, partners of Newmark will be compensated with Newmark partnership units and partners of BGC will be compensated with BGC partnership units

2. These primarily represent contingent shares and/or units for which all necessary conditions have been satisfied except for the passage of time

RECONCILIATION OF OPERATING CASH FLOW (EXCLUDING ACTIVITY FROM LOAN ORIGINATIONS AND SALES) TO ADJUSTED EBITDA

20

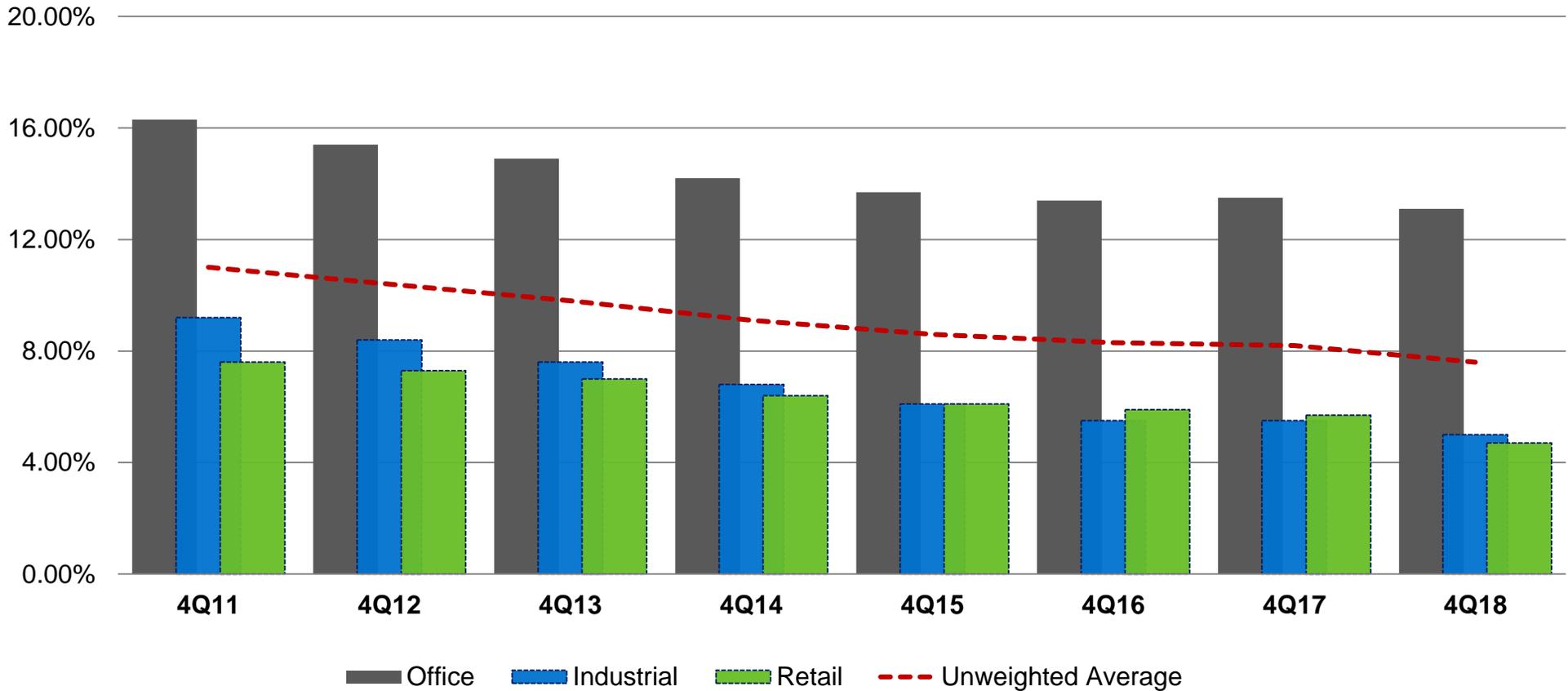
(\$ in millions)

	Twelve Months Ended Dec 31,	
	2018	2017
Adjusted EBITDA	\$ 552	\$ 374
Nasdaq	(85)	(77)
Interest Expense	(59)	(3)
Employee loans	(109)	(34)
Working Capital	(3)	20
Grant of Exchangeability (1)	-	(89)
Allocation of Net Income (1)	-	(25)
Equity Amortization (1)	-	(22)
Net cash provided by operations excluding activity from loan originations and sales	\$ 296	\$ 144

1. Prior to Newmark's separation from BGC in Dec 2017, Grant of Exchangeability, Allocation of Net Income, and Equity Amortization resulted in cash payments to the Parent

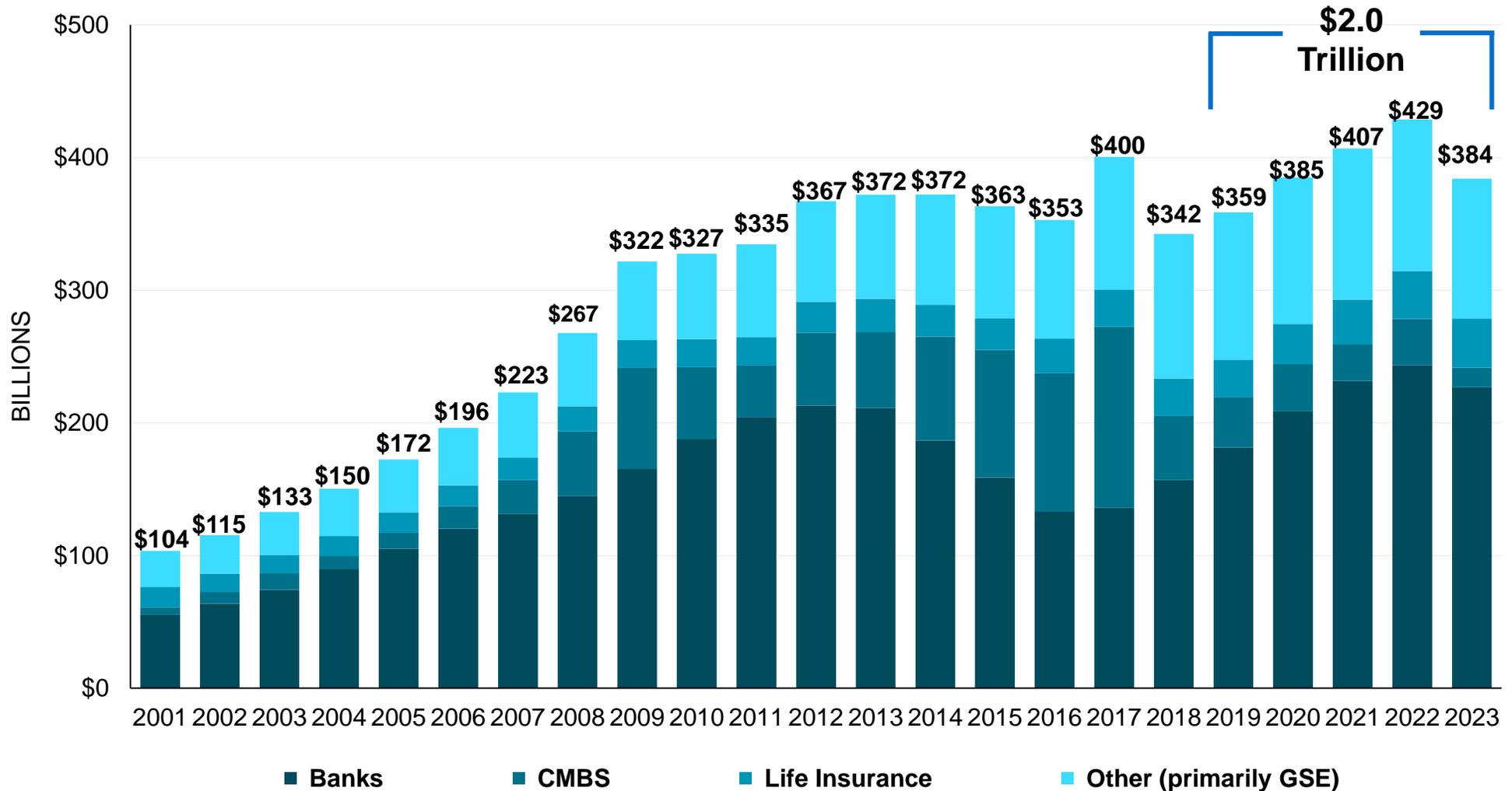
VACANCY RATES REMAIN FLAT AS NEW INVENTORY DELIVERIES ARE OFFSET BY SUSTAINED DEMAND FOR COMMERCIAL REAL ESTATE

U.S. Vacancy Rates by Asset Class



- > Vacancy rates remain flat in the office and industrial sectors, reflecting sustained demand that continues to outpace construction activity across major commercial real estate property types. The retail sector again experienced a 100 basis point improvement year-over-year

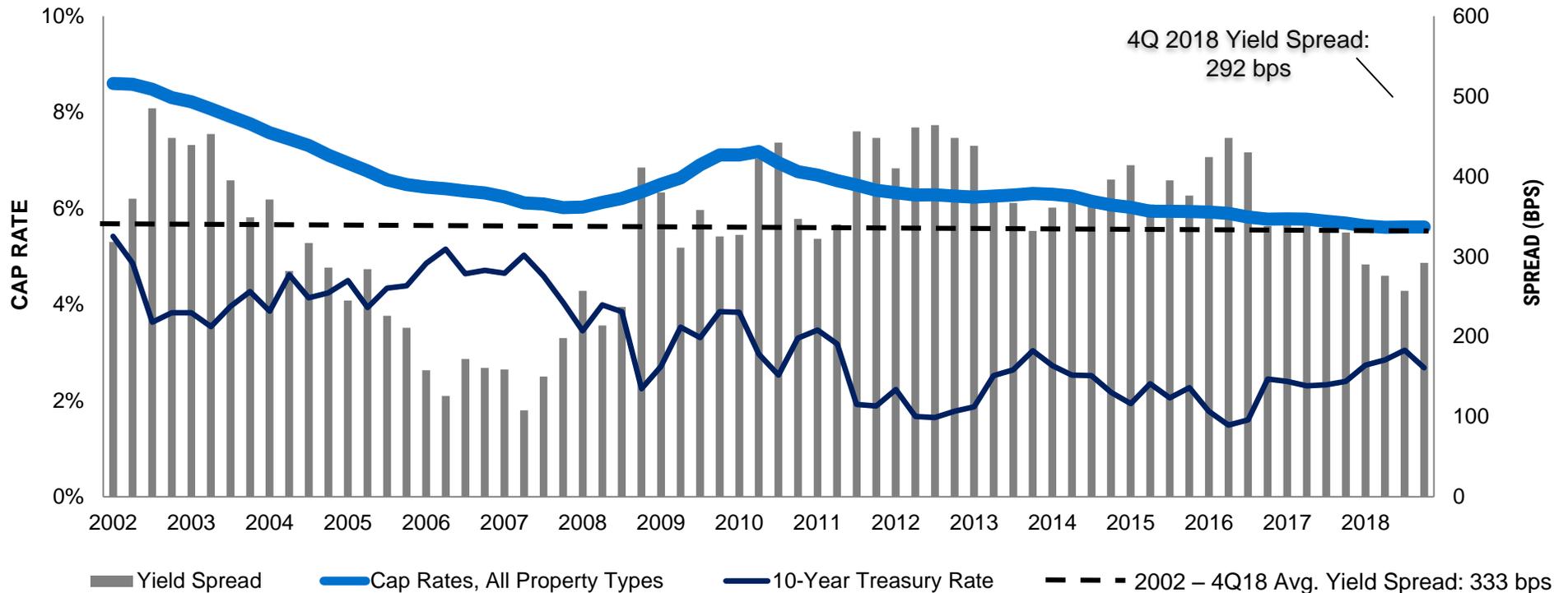
PROJECTED COMMERCIAL MORTGAGE MATURITIES



- › Nearly \$2.0 trillion in commercial mortgage maturities from 2019 – 2023 should support strong levels of refinancing activity

CAP RATES REMAIN ATTRACTIVE SPREAD OVER UST

Historical U.S. Cap Rate Yield Spread Over 10-Year U.S. Treasuries



- > National cap rates have remained flat quarter-over-quarter but have compressed by nearly 10 basis points over the past 12 months, benefitting from strong investor demand for commercial real estate
- > Commercial real estate yields currently offer a 292 basis point premium to the 10-year treasury, which is still well above the pre-recession low of 165 basis points

STRONG CREDIT PROFILE

(\$ in '000s)

Newmark Group, Inc.	12/31/2018
Cash and Cash Equivalents	\$122,475
Reverse Repurchase Agreements	-
Repurchase Agreements	-
Securities Owned	-
Marketable Securities (net)	48,942
Total Liquidity	\$171,417

Newmark Group, Inc.	Interest Rate	Maturity	12/31/2018
Senior Notes	6.125%	11/15/2023	\$537,926
Total Long-term Debt			\$537,926
Net Debt / (Liquidity)¹			\$366,509

Newmark Group, Inc. (YTD)	12/31/2018
Adjusted EBITDA before allocations to units	\$552,139
Leverage Ratio: Total Long-term Debt / Adjusted EBITDA²	1.0x
Net Leverage Ratio: Net Long-term Debt / Adjusted EBITDA²	0.7x
Interest expense TTM²	58,806
Total equity³	1,082,969

- › Newmark's balance sheet does not include the approximately \$430 million of Nasdaq shares (at February 11, 2019 closing price) expected to be received in the future

1. On November 6, 2018, Newmark closed its offering of \$550.0 million aggregate principal amount of 6.125% Senior Notes due 2023. The 6.125% Senior Notes were priced at 98.937% to yield 6.375%. The 6.125% Senior Notes, which were priced on November 1, 2018, were offered and sold by Newmark in a private offering exempt from the registration requirements under the Securities Act of 1933, as amended. The 6.125% Senior Notes bear an interest rate of 6.125% per annum, payable on each May 15 and November 15, beginning on May 15, 2019, and will mature on November 15, 2023.
2. Includes a \$7.0 million prepayment fee on long term debt related to the spin off transaction in the three and twelve months ended December 31, 2018.
3. Includes "redeemable partnership interests", "noncontrolling interests" and "total stockholders' equity".

DIFFERENCES BETWEEN CONSOLIDATED RESULTS FOR ADJUSTED EARNINGS AND GAAP

This document contains non-GAAP financial measures that differ from the most directly comparable measures calculated and presented in accordance with Generally Accepted Accounting Principles in the United States (“GAAP”). Non-GAAP financial measures used by the Company include “Adjusted EBITDA,” “pre-tax Adjusted Earnings” and “post-tax Adjusted Earnings.” These terms are defined later in this document.

The following sections describe the main differences between results as calculated for Adjusted Earnings and GAAP for the periods discussed herein.

Differences between Compensation Expenses for Adjusted Earnings and GAAP

For the fourth quarter of 2018, GAAP expenses included \$85.0 million in grants of exchangeability and economically similar GAAP charges with respect to the redemption of certain units and issuance of an offsetting amount of common stock, as well as \$13.9 million in allocation of net income to limited partnership units and FPU. A year earlier, the comparable GAAP expenses were \$71.8 and \$0.1 million, respectively. For the full year 2018, GAAP expenses included \$179.3 million in grants of exchangeability and economically similar GAAP charges with respect to the redemption of certain units and issuance of an offsetting amount of common stock, as well as \$51.5 million in allocation of net income to limited partnership units and FPU. In 2017, the comparable GAAP expenses were \$99.4 million and \$25.2 million, respectively. Please see “Adjusted Earnings Defined” for more information on these aforementioned GAAP charges, as well as on how non-cash GAAP gains attributable to originated mortgage servicing rights (“OMSRs”) and GAAP amortization of mortgage servicing rights (“MSRs”) impact non-GAAP results.

Impact of OMSRs and MSRs on Non-Compensation Expenses for Adjusted Earnings

GAAP income from operations before income taxes for the fourth quarter 2018 includes a \$4.9 million non-cash gain attributable to OMSRs, net of amortization of MSRs. In the year earlier period, the comparable net gain was \$3.3 million. These non-cash GAAP net gains were excluded from pre-tax Adjusted Earnings calculations as an adjustment to non-compensation expenses.

GAAP income from operations before income taxes for the full year 2018 includes a \$24.8 million non-cash gain attributable to OMSRs, net of amortization of MSRs. In the year earlier period, the comparable net gain was \$48.5 million. These non-cash GAAP net gains were excluded from pre-tax Adjusted Earnings calculations as an adjustment to non-compensation expenses.

Other Differences between Non-compensation Expenses for Adjusted Earnings and GAAP

In addition to the adjustments related to OMSRs and MSRs, the difference between non-compensation expenses in the fourth quarter 2018 as calculated for GAAP and Adjusted Earnings also included \$1.6 million of non-cash GAAP charges related to amortization of intangibles; and \$7.0 million of non-recurring costs. The difference between non-compensation expenses in the fourth quarter 2017 as calculated for GAAP and Adjusted Earnings included \$0.9 million of non-cash GAAP charges related to amortization of intangibles and \$3.7 million of non-recurring costs.

The difference between non-compensation expenses for the full year 2018 as calculated for GAAP and Adjusted Earnings included \$5.6 million of non-cash GAAP charges related to amortization of intangibles and \$8.1 million of non-recurring costs, primarily related to the prepayment of debt as part of the Spin-Off. The difference between non-compensation expenses in 2017 as calculated for GAAP and Adjusted Earnings included \$11.0 million of non-cash GAAP charges related to amortization of intangibles and \$6.9 million of non-recurring costs.

Differences between Other income (loss) for Adjusted Earnings and GAAP

GAAP income from operations before income taxes for the fourth quarter and full year 2018 includes non-cash gains of \$30.6 million and \$36.9 million, respectively, largely attributable to unrealized non-cash mark-to-market movements related to the Nasdaq Forwards as part of “other income (loss)”. These non-cash GAAP gains were excluded from pre-tax Adjusted Earnings calculations, as Newmark expects to redeem these EPUs with Nasdaq shares. In the year earlier periods, there was no comparable gain or loss attributable to these non-cash items. Additionally, full year 2018 Adjusted Earnings results excluded the mark-to-market adjustments for cost basis investments under FASB Accounting Standards Update (“ASU”) 2016-01.

DIFFERENCES BETWEEN CONSOLIDATED RESULTS FOR ADJUSTED EARNINGS AND GAAP (CONTINUED)

Differences between Taxes for Adjusted Earnings and GAAP

Newmark's GAAP provision for income taxes is calculated based on an annualized methodology. The Company's GAAP provision for income taxes was \$36.9 million for the fourth quarter 2018. The Company includes additional tax-deductible items when calculating the provision for taxes with respect to Adjusted Earnings using an annualized methodology. These include tax-deductions related to equity-based compensation, employee loan amortization, and certain net-operating loss carryforwards. The provision for income taxes with respect to Adjusted Earnings was modified by \$10.0 million for the fourth quarter 2018. As a result, the provision for income taxes for Adjusted Earnings was \$26.9 million for fourth quarter 2018.

Newmark's GAAP provision for income taxes was \$54.1 million for the fourth quarter 2017. The Company's provision for income taxes with respect to Adjusted Earnings was modified by \$38.8 million for the fourth quarter 2017 using the same methodology described above. As a result, the provision for income taxes for Adjusted Earnings was \$15.3 million for fourth quarter 2017. The Company did not include the effect of the 2017 U.S. Tax Cuts and Jobs Act when calculating the Adjusted Earnings provision for income taxes for 2017.

Newmark's GAAP provision for income taxes is calculated based on an annualized methodology. The Company's GAAP provision for income taxes was \$90.5 million for 2018. The Company includes additional tax-deductible items when calculating the provision for taxes with respect to Adjusted Earnings using an annualized methodology. These include tax-deductions related to equity-based compensation, employee loan amortization, and certain net-operating loss carryforwards. The provision for income taxes with respect to Adjusted Earnings was modified by \$21.6 million for the full year 2018. As a result, the provision for income taxes for Adjusted Earnings was \$68.9 million for the full year 2018.

Newmark's GAAP provision for income taxes was \$57.5 million for the full year 2017. The Company's provision for income taxes with respect to Adjusted Earnings was modified by \$0.6 million for 2017 using the same methodology described above. As a result, the provision for income taxes for Adjusted Earnings was \$58.1 million for full year 2017. The Company did not include the effect of the 2017 U.S. Tax Cuts and Jobs Act when calculating the Adjusted Earnings provision for income taxes for 2017.

Differences between Earnings Per Share for Adjusted Earnings and GAAP

For the fourth quarter and full year 2018, earnings per share calculations under GAAP included reductions for EPU's of \$3.2 million and \$5.1 million, respectively. For Adjusted Earnings these non-cash preferred dividends are excluded as Newmark expects to redeem these EPU's with Nasdaq shares.

ADJUSTED EARNINGS DEFINED

Newmark uses non-GAAP financial measures including, but not limited to, “pre-tax Adjusted Earnings” and “post-tax Adjusted Earnings”, which are supplemental measures of operating results that are used by management to evaluate the financial performance of the Company and its consolidated subsidiaries. Newmark believes that Adjusted Earnings best reflect the operating earnings generated by the Company on a consolidated basis and are the earnings which management considers when managing its business.

As compared with “income (loss) from operations before income taxes” and “net income (loss) from operations per fully diluted share”, all prepared in accordance with GAAP, Adjusted Earnings calculations primarily exclude certain non-cash items and other expenses that generally do not involve the receipt or outlay of cash by the Company and/or which do not dilute existing stockholders, as described below. In addition, Adjusted Earnings calculations exclude certain gains and charges that management believes do not best reflect the ordinary results of Newmark.

Adjustments Made to Calculate Pre-Tax Adjusted Earnings

Newmark defines pre-tax Adjusted Earnings as GAAP income (loss) from operations before income taxes and noncontrolling interest, excluding items such as:

Net non-cash GAAP gains or losses related to OMSRs and MSRs;

The impact of any unrealized non-cash mark-to-market gains or losses on “other income (loss)” related to the variable share forward agreements with respect to Newmark’s expected receipt of the Nasdaq payments in 2019, 2020, 2021, and 2022 (the “Nasdaq Forwards”);

Mark-to-market adjustments for cost basis investments under ASU 2016-01;

Non-cash GAAP asset impairment charges, if any;

Allocations of net income to limited partnership units;

Non-cash GAAP charges related to the amortization of intangibles with respect to acquisitions;

GAAP charges relating to grants of exchangeability of partnership units with no capital accounts into shares of common stock or into partnership units with capital accounts, and, in conjunction with the exchange of such units, the redemption of preferred units;

GAAP charges with respect to the grant of an offsetting amount of common stock in connection with the redemption of certain units; and

Unusual, one-time, non-ordinary, or non-recurring items.

Virtually all of Newmark’s key executives and producers have equity or partnership stakes in the Company and its subsidiaries and generally receive deferred equity or limited partnership units as part of their compensation. A significant percentage of Newmark’s fully diluted shares are owned by its executives, partners and employees. The Company issues limited partnership units as well as other forms of equity-based compensation, including grants of exchangeability into shares of common stock, to provide liquidity to its employees, to align the interests of its employees and management with those of common stockholders, to help motivate and retain key employees, and to encourage a collaborative culture that drives cross-selling and revenue growth.

When the Company issues limited partnership units, the shares of common stock into which the units can be ultimately exchanged are included in Newmark’s fully diluted share count for Adjusted Earnings at the beginning of the subsequent quarter after the date of grant because the unit holder could be granted the ability to exchange their units into shares of common stock in the future. Generally, units other than preferred units are expected to be paid a pro-rata distribution based on Newmark’s calculation of Adjusted Earnings per fully diluted share. Charges with respect to grants of exchangeability reflect the value of the shares of common stock into which the unit is exchangeable when the unit holder is granted exchangeability not previously expensed in accordance with GAAP. The amount of charges relating to grants of exchangeability the Company uses to calculate pre-tax Adjusted Earnings on a quarterly basis is based upon the Company’s estimate of expected grants of exchangeability to limited partnership units and other compensatory grants of equity during the annual period, as described further below under “Adjustments Made to Calculate Post-Tax Adjusted Earnings”.

ADJUSTED EARNINGS DEFINED (CONTINUED)

Adjustments Made to Calculate Post-Tax Adjusted Earnings

Although Adjusted Earnings are calculated on a pre-tax basis, Newmark also reports post-tax Adjusted Earnings to fully diluted shareholders. The Company defines post-tax Adjusted Earnings to fully diluted shareholders as pre-tax Adjusted Earnings reduced by the non-GAAP tax provision described below and net income (loss) attributable to noncontrolling interest for Adjusted Earnings.

The Company calculates its tax provision for post-tax Adjusted Earnings using an annual estimate similar to how it accounts for its income tax provision under GAAP. To calculate the quarterly tax provision under GAAP, Newmark estimates its full fiscal year GAAP income (loss) from operations before income taxes and noncontrolling interests in subsidiaries and the expected inclusions and deductions for income tax purposes, including expected grants of exchangeability and other compensatory grants of equity during the annual period. The resulting annualized tax rate is applied to Newmark's quarterly GAAP income (loss) from operations before income taxes and noncontrolling interests in subsidiaries. At the end of the annual period, the Company updates its estimate to reflect the actual tax amounts owed for the period.

To determine the non-GAAP tax provision, Newmark first adjusts pre-tax Adjusted Earnings by recognizing any, and only, amounts for which a tax deduction applies under applicable law. The amounts include charges with respect to grants of exchangeability and other compensatory grants of equity; certain charges related to employee loan forgiveness; certain net operating loss carryforwards when taken for statutory purposes; and certain charges related to tax goodwill amortization. These adjustments may also reflect timing and measurement differences, including treatment of employee loans; changes in the value of units between the dates of grants of exchangeability and the date of actual unit exchange; variations in the value of certain deferred tax assets; and liabilities and the different timing of permitted deductions for tax under GAAP and statutory tax requirements.

After application of these adjustments, the result is the Company's taxable income for its pre-tax Adjusted Earnings, to which Newmark then applies the statutory tax rates to determine its non-GAAP tax provision. Newmark views the effective tax rate on pre-tax Adjusted Earnings as equal to the amount of its non-GAAP tax provision divided by the amount of pre-tax Adjusted Earnings.

Generally, the most significant factor affecting this non-GAAP tax provision is the amount of charges relating to the grants of exchangeability and other compensatory grants of equity. Because the charges relating to the grants of exchangeability and other compensatory grants of equity are deductible in accordance with applicable tax laws, increases in exchangeability and such grants have the effect of lowering the Company's non-GAAP effective tax rate and thereby increasing its post-tax Adjusted Earnings.

Management uses Adjusted Earnings in part to help it evaluate, among other things, the overall performance of the Company's business, to make decisions with respect to the Company's operations, and to determine the amount of dividends payable to common stockholders and distributions payable to holders of limited partnership units.

Newmark incurs income tax expenses based on the location, legal structure and jurisdictional taxing authorities of each of its subsidiaries. Certain of the Company's entities are taxed as U.S. partnerships and are subject to the Unincorporated Business Tax ("UBT") in New York City. Any U.S. federal and state income tax liability or benefit related to the partnership income or loss, with the exception of UBT, rests with the unit holders rather than with the partnership entity. The Company's consolidated financial statements include U.S. federal, state and local income taxes on the Company's allocable share of the U.S. results of operations. Outside of the U.S., Newmark is expected to operate principally through subsidiary corporations subject to local income taxes. For these reasons, taxes for Adjusted Earnings are expected to be presented to show the tax provision the consolidated Company would expect to pay if 100 percent of earnings were taxed at global corporate rates.

ADJUSTED EARNINGS DEFINED (CONTINUED)

Calculations of Post-Tax Adjusted Earnings per Share

Newmark's Post-tax Adjusted Earnings per share calculations assume either that:

The fully diluted share count includes the shares related to any dilutive instruments, but excludes the associated expense, net of tax, when the impact would be dilutive; or

The fully diluted share count excludes the shares related to these instruments, but includes the associated expense, net of tax.

The share count for Adjusted Earnings excludes certain shares and share equivalents expected to be issued in future periods but not yet eligible to receive dividends and/or distributions. Each quarter, the dividend payable to Newmark's stockholders, if any, is expected to be determined by the Company's Board of Directors with reference to a number of factors, including post-tax Adjusted Earnings per share. Newmark may also pay a pro-rata distribution of net income to limited partnership units, as well as to Cantor for its noncontrolling interest. The amount of this net income, and therefore of these payments per unit, would be determined using the above definition of Adjusted Earnings per share on a pre-tax basis.

The declaration, payment, timing and amount of any future dividends payable by the Company will be at the discretion of its Board of Directors using the fully diluted share count. In addition, the non-cash preferred dividends are excluded from Adjusted Earnings per share as Newmark expects to redeem the related EPU's with Nasdaq shares.

Other Matters with Respect to Adjusted Earnings

The term "Adjusted Earnings" should not be considered in isolation or as an alternative to GAAP net income (loss). The Company views Adjusted Earnings as a metric that is not indicative of liquidity, or the cash available to fund its operations, but rather as a performance measure. Pre- and post-tax Adjusted Earnings, as well as related measures, are not intended to replace the Company's presentation of its GAAP financial results. However, management believes that these measures help provide investors with a clearer understanding of Newmark's financial performance and offer useful information to both management and investors regarding certain financial and business trends related to the Company's financial condition and results of operations. Management believes that the GAAP and Adjusted Earnings measures of financial performance should be considered together.

Newmark anticipates providing forward-looking guidance for GAAP revenues and for certain non-GAAP measures from time to time. However, the Company does not anticipate providing an outlook for other GAAP results. This is because certain GAAP items, which are excluded from Adjusted Earnings, are difficult to forecast with precision before the end of each period. The Company therefore believes that it is not possible to forecast GAAP results or to quantitatively reconcile GAAP forecasts to non-GAAP forecasts with sufficient precision unless Newmark makes unreasonable efforts. The items that are difficult to predict on a quarterly basis with precision and which can have a material impact on the Company's GAAP results include, but are not limited, to the following:

Allocations of net income and grants of exchangeability to limited partnership units, as well as other compensatory grants of equity, which are determined at the discretion of management throughout and up to the period-end;

The impact of certain marketable securities, as well as any gains or losses related to associated mark-to-market movements and/or hedging including with respect to the Nasdaq Forwards. These items are calculated using period-end closing prices;

Non-cash asset impairment charges, which are calculated and analyzed based on the period-end values of the underlying assets. These amounts may not be known until after period-end; and

Acquisitions, dispositions and/or resolutions of litigation, which are fluid and unpredictable in nature.

For more information regarding Adjusted Earnings, see the certain sections and tables of this document and/or the Company's most recent financial results press release in which Newmark's non-GAAP results are reconciled to those under GAAP.

ADJUSTED EBITDA DEFINED

Newmark also provides an additional non-GAAP financial performance measure, “Adjusted EBITDA”, which it defines as GAAP “Net income (loss) available to common stockholders”, adjusted to add back the following items:

Interest expense;

Fixed asset depreciation and intangible asset amortization;

Impairment charges;

Employee loan amortization and reserves on employee loans;

Provision (benefit) for income taxes;

Net income (loss) attributable to noncontrolling interest;

Allocations of net income to limited partnership units;

GAAP charges relating to grants of exchangeability of partnership units with no capital accounts into shares of common stock or into partnership units with capital accounts, and, in conjunction with the exchange of such units, the redemption of preferred units;

GAAP charges with respect to the grant of an offsetting amount of common stock in connection with the redemption of certain units;

Net non-cash GAAP gains or losses related to OMSRs and MSRs;

The impact of any unrealized non-cash mark-to-market gains or losses on “other income (loss)” related to the variable share forward agreements with respect to Newmark’s expected receipt of the Nasdaq payments in 2019, 2020, 2021, and 2022 (the “Nasdaq Forwards”);

Mark-to-market adjustments for cost basis investments under ASU 2016-01; and

Non-cash earnings or losses related to the Company’s equity investments.

The Company’s management believes that its Adjusted EBITDA measure is useful in evaluating Newmark’s operating performance, because the calculation of this measure generally eliminates the effects of financing and income taxes and the accounting effects of capital spending and acquisitions, which would include impairment charges of goodwill and intangibles created from acquisitions. Such items may vary for different companies for reasons unrelated to overall operating performance. As a result, the Company’s management uses this measure to evaluate operating performance and for other discretionary purposes. Newmark believes that Adjusted EBITDA is useful to investors to assist them in getting a more complete picture of the Company’s financial results and operations.

Since Newmark’s Adjusted EBITDA is not a recognized measurement under GAAP, investors should use this measure in addition to GAAP measures of net income when analyzing Newmark’s operating performance. Because not all companies use identical EBITDA calculations, the Company’s presentation of Adjusted EBITDA may not be comparable to similarly titled measures of other companies. Furthermore, Adjusted EBITDA is not intended to be a measure of free cash flow or GAAP cash flow from operations because the Company’s Adjusted EBITDA does not consider certain cash requirements, such as tax and debt service payments.

For more information regarding Adjusted EBITDA, see the certain sections and tables of this document and/or the Company’s most recent financial results press release in which Newmark’s non-GAAP results are reconciled to those under GAAP.

SIMPLIFYING NON-GAAP REPORTING BEGINNING IN 2019

Beginning with the first quarter of 2019, the Company expects to simplify and clarify its definitions of Adjusted Earnings and Adjusted EBITDA in order to be more consistent with how many other companies report their non-GAAP results.

Specifically, the Company will no longer add back only grants of exchangeability to limited partnership units and FPU's and issuance of common stock. Instead, Newmark anticipates adding back all charges relating to equity-based compensation, as described below. The amount added back each period is expected to match the line item Equity-based compensation and allocations of net income to limited partnership units as recorded on the Company's GAAP statements of cash flows. This GAAP line item includes:

GAAP charges relating to grants of exchangeability of partnership units with no capital accounts into shares of common stock or into partnership units with capital accounts, and, in conjunction with the exchange of such units, the redemption of preferred units;

GAAP charges related to amortization of RSUs and limited partnership units as well as to grants of equity awards;

GAAP charges with respect to the grant of an offsetting amount of common stock in connection with the redemption of certain units; and

GAAP allocations of net income to limited partnership units.

All share equivalents that are part of the Company's equity-based compensation program, including RSUs, REUs, PSUs, LPU's, HDUs, and other units that may be made exchangeable into common stock, have always been included in the fully diluted share count when issued. The Company expects to periodically provide an annual outlook for the growth of its fully diluted share count expected as a result of its ongoing equity-based and partnership compensation program.

The Company also plans to no longer exclude GAAP charges with respect to employee loan amortization and reserves on employee loans when calculating Adjusted EBITDA. Such GAAP charges totalled approximately \$28 million in 2018 and \$34 million in 2017. Newmark's abovementioned 2019 outlook for Adjusted EBITDA excludes a similar amount to the 2018 figure with respect to employee loan amortization and reserves on employee loans and is therefore consistent with the old non-GAAP definition. Going forward, the Company's recast Adjusted EBITDA for 2017 and 2018 as well as its 2019 outlook for Adjusted EBITDA will no longer exclude GAAP charges with respect to employee loan amortization and reserves on employee loans.

These anticipated changes in non-GAAP presentation will be implemented for the first time when the Company reports its results for the three months ended March 31, 2019. The Company has recast its historical non-GAAP financial presentation for 2018 and 2017 consistent with this new definition on its investor relations website at <http://ir.ngkf.com>.

Recognition and Monetization of Nasdaq Payments

On June 28, 2013, BGC sold its eSpeed business to Nasdaq, Inc. ("Nasdaq"). The purchase consideration consisted of \$750 million in cash paid upon closing, plus an expected payment of up to 14.9 million shares of Nasdaq common stock to be paid ratably over 15 years beginning in 2013, assuming that Nasdaq, as a whole, generates at least \$25 million in gross revenues each of these years. "Payments" may be used interchangeably with the Nasdaq share "earn-out". The value of the Nasdaq shares discussed in this document are based on the closing price as of February 11, 2019 and assumes no change in that company's stock price.

On June 20, 2018, the Company announced that it had entered into transactions related to the monetization of the expected 2019 and 2020 Nasdaq payments (the "First Monetization" or "June Transaction"). On September 26, 2018, the Company announced that Newmark entered into similar transactions related to the monetization of the expected 2021 and 2022 Nasdaq payments (the "Second Monetization" or the "September Transaction" and, together, the "Transactions"). As part of the Transactions, Newmark's principal operating subsidiary issued approximately \$325 million of exchangeable preferred limited partnership units ("EPUs") in private transactions to The Royal Bank of Canada ("RBC"). Contemporaneously with the issuance of these EPUs, a special purpose vehicle (the "SPV") entered into four variable postpaid forward transactions (together, the "Forwards") with RBC. The SPV is a wholly owned subsidiary of Newmark formed in connection with the June Transaction and its sole asset is the right to receive the Nasdaq share earn-outs for 2019 through 2022.

As a result of the Transactions, Newmark's balance sheet total equity increased by approximately \$325 million, including the receipt of \$266 million of cash and the value of the Forwards, which provide downside protection at \$94.21 on the 2019 and 2020 earn-outs and at \$87.68 on the 2021 and 2022 earn-outs. If Nasdaq's stock is higher than \$94.21 and \$87.68 for the First and Second Monetization, respectively, the total amount of additional cash Newmark could retain with respect to each payment would be equal to 992,247 times the amount by which the price of Nasdaq shares exceed the applicable strike prices from 2019 through 2022. Therefore, the Transactions provided downside protection, and were not commensurate with a sale. The Company retains any of the potential upside related to appreciation of the 992,247 Nasdaq shares recognized in 2018 and still held on its balance sheet, as well as the 8.9 million Nasdaq shares it expects to receive from 2019 through 2027.

Newmark will record any income and tax obligation related to the Nasdaq earn-out in the third quarters of each year through 2027 for GAAP, Adjusted Earnings, and Adjusted EBITDA. For additional information on the Transactions, see the Company's June 20, 2018 press release titled "Newmark And BGC Partners Announce Monetization of Approximately Two Million Nasdaq Shares and Update Their Outlooks", the Company's September 26, 2018 press release titled "Newmark and BGC Partners Announce Monetization of an Additional Approximately Two Million Nasdaq Shares and Update Their Outlooks", and the related filings made on the same respective dates on Form 8-K.

ASC 606 Impact

As was previously disclosed, the Company now records its financial results to conform to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 606 using the modified retrospective approach for all periods from the first quarter of 2018 forward. For the fourth quarter and full 2018, this approach increased both the Company's revenues and non-compensation expenses related to its management services business by \$22.4 million and \$86.2 million, respectively. Additionally, Newmark will not record revenues or earnings related to "Leasing and other commissions" with respect to contingent revenue expected to be received in future periods as of December 31, 2017, in relation to contracts signed prior to the first quarter of 2018, for which services have already been completed. Instead, the Company recorded this contingent revenue and related commission payments on the balance sheet on January 1, 2018, with a corresponding pre-tax increase of approximately \$23 million to "Total equity". Over time, the Company expects to receive approximately \$23 million of cash related to these "Leasing and other commissions" receivables, primarily over the course of 2018 and 2019. This cash, however, will not be recorded as GAAP net income. The Company's non-GAAP results will exclude any impact related to the pre-tax increase of approximately \$23 million to "Total equity". For more information on ASC 606 and its impact on the Company's results, see the section titled "Impact of ASC 606 on Newmark's Future Results" in this document and/or Newmark's financial results press release dated February 9, 2018, or the section titled "New Accounting Pronouncements" in Newmark's recent Securities and Exchange Commission ("SEC") filing on Form 10-K.

RECONCILIATION OF GAAP INCOME (LOSS) TO ADJUSTED EBITDA (IN THOUSANDS)(UNAUDITED)

	<u>Three Months Ended December 31,</u>	
	<u>2018</u>	<u>2017</u>
GAAP Net income (loss) available to common stockholders	\$17,761	\$(46,171)
Add back:		
Provision (benefit) for income taxes	36,862	54,082
Net income (loss) attributable to noncontrolling interests (1)	21,800	633
OMSR Revenue (2)	(28,725)	(23,379)
MSR Amortization (3)	23,861	20,120
Other Depreciation and Amortization (4)	5,286	4,318
Exchangeability and issuance of common stock (5)	85,011	71,830
Other non-cash equity based compensation and amortization (6)	7,225	9,593
Non-Recurring (Gains) / Losses	0	3,732
Other non-cash, non-dilutive, non-economic items (7)	(30,574)	1,032
Interest expense	16,808	2,841
Allocations of net income (8)	13,886	110
Adjusted EBITDA	<u>\$169,201</u>	<u>\$98,741</u>

(1) Primarily represents Cantor and BGC's pro-rata portion of Newmark's net income.

(2) Non-cash gains attributable to originated mortgage servicing rights.

(3) Non-cash amortization of mortgage servicing rights in proportion to the net servicing revenue expected to be earned.

(4) Includes fixed asset depreciation of \$3.7 million and \$3.5 million for the three months ended December 31, 2018 and 2017 respectively, and \$13.7 million and \$12.3 million for the twelve months ended December 31, 2018 and 2017 respectively. Also intangible asset amortization and impairments related to acquisitions of \$1.6 million and \$0.9 million for the three months ended December 31, 2018 and 2017 respectively, and \$5.6 million and \$4.7 million for the twelve months ended December 31, 2018 and 2017 respectively.

(5) Charges with respect to grants of exchangeability and issuance of common stock and redemption of units reflect the value of the shares of common stock into which the unit is exchangeable when the unit holder is granted exchangeability or the value of the shares of common stock issued, not previously expensed in accordance with GAAP.

(6) Includes employee loan amortization and reserves on employee loans of \$7.0 million and \$5.5 million for the three months ended December 31, 2018 and 2017 respectively, and \$27.7 million and \$34.4 million for the twelve months ended December 31, 2018 and 2017 respectively. Also includes amortization related to limited partnership units as required by GAAP.

(7) Includes \$12.7 million and \$19.0 million for the three and twelve months ended December 31, 2018 related to the impact of any unrealized non-cash mark-to-market gains or losses on "other income (loss)" related to the variable share forward agreements with respect to Newmark's expected receipt of the Nasdaq payments in 2019, 2020, 2021 and 2022. Also includes \$17.9 million for the three and twelve months ended December 31, 2018 related to mark-to-market on cost method investment accounted for under the measurement alternative under ASU 2016-01.

(8) Represents Newmark employees' pro-rata portion of Newmark's Net Income.

RECONCILIATION OF GAAP INCOME (LOSS) TO ADJUSTED EBITDA (IN THOUSANDS)(UNAUDITED)

34

	<u>Twelve Months Ended December 31,</u>	
	<u>2018</u>	<u>2017</u>
GAAP Net income (loss) available to common stockholders	\$106,732	\$144,492
Add back:		
Provision (benefit) for income taxes	90,487	57,478
Net income (loss) attributable to noncontrolling interests (1)	85,166	604
OMSR Revenue (2)	(103,202)	(120,970)
MSR Amortization (3)	78,423	72,518
Other Depreciation and Amortization (4)	19,310	23,297
Exchangeability and issuance of common stock (5)	179,333	99,435
Other non-cash equity based compensation and amortization (6)	21,591	56,902
Non-Recurring (Gains) / Losses	1,100	6,929
Other non-cash, non-dilutive, non-economic items (7)	(37,070)	4,749
Interest expense	58,806	2,885
Allocations of net income (8)	51,463	25,222
Adjusted EBITDA	<u>\$552,139</u>	<u>\$373,541</u>

(1) Primarily represents Cantor and BGC's pro-rata portion of Newmark's net income.

(2) Non-cash gains attributable to originated mortgage servicing rights.

(3) Non-cash amortization of mortgage servicing rights in proportion to the net servicing revenue expected to be earned.

(4) Includes fixed asset depreciation of \$3.7 million and \$3.5 million for the three months ended December 31, 2018 and 2017 respectively, and \$13.7 million and \$12.3 million for the twelve months ended December 31, 2018 and 2017 respectively. Also intangible asset amortization and impairments related to acquisitions of \$1.6 million and \$0.9 million for the three months ended December 31, 2018 and 2017 respectively, and \$5.6 million and \$4.7 million for the twelve months ended December 31, 2018 and 2017 respectively.

(5) Charges with respect to grants of exchangeability and issuance of common stock and redemption of units reflect the value of the shares of common stock into which the unit is exchangeable when the unit holder is granted exchangeability or the value of the shares of common stock issued, not previously expensed in accordance with GAAP.

(6) Includes employee loan amortization and reserves on employee loans of \$7.0 million and \$5.5 million for the three months ended December 31, 2018 and 2017 respectively, and \$27.7 million and \$34.4 million for the twelve months ended December 31, 2018 and 2017 respectively. Also includes amortization related to limited partnership units as required by GAAP.

(7) Includes \$12.7 million and \$19.0 million for the three and twelve months ended December 31, 2018 related to the impact of any unrealized non-cash mark-to-market gains or losses on "other income (loss)" related to the variable share forward agreements with respect to Newmark's expected receipt of the Nasdaq payments in 2019, 2020, 2021 and 2022. Also includes \$17.9 million for the three and twelve months ended December 31, 2018 related to mark-to-market on cost method investment accounted for under the measurement alternative under ASU 2016-01.

(8) Represents Newmark employees' pro-rata portion of Newmark's Net Income.

RECONCILIATION OF GAAP INCOME (LOSS) TO ADJUSTED EARNINGS AND GAAP FULLY DILUTED EPS TO POST-TAX ADJUSTED EPS (IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

35

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2018	2017	2018	2017
Net income (loss) available to common stockholders	\$17,761	\$(46,171)	\$106,732	\$144,492
Provision (benefit) for income taxes	36,862	54,082	90,487	57,478
Net income (loss) attributable to noncontrolling interests	21,800	633	85,166	604
Pre-tax adjustments:				
Reserves on employee loans	-	3,355	-	26,055
OMSR Revenue	(28,725)	(23,379)	(103,202)	(120,970)
MSR amortization	23,861	20,120	78,423	72,518
Exchangeability and issuance of common stock charges	85,011	71,830	179,333	99,435
Intangible Asset Amortization	1,621	867	5,629	11,046
Non recurring (Gains) / Losses (1)	6,954	3,732	8,054	6,929
Other non-cash, non-dilutive, and/or non-economic items (2)	(30,574)	-	(36,900)	-
Allocation of Net Income	13,886	110	51,463	25,221
Total pre-tax adjustments	72,034	76,635	182,800	120,234
Pre-tax Adjusted Earnings	\$148,457	\$85,179	\$465,185	\$322,808
GAAP Net income (loss) available to common stockholders	\$17,761	\$(46,171)	\$106,732	\$144,492
Allocation of net income (loss) to noncontrolling interests	21,542	-	83,445	-
Total pre-tax adjustments (from above)	72,034	76,635	182,800	120,234
Income tax adjustment to reflect adjusted earnings taxes	9,954	38,750	21,578	(627)
Post-tax Adjusted Earnings	\$121,291	\$69,214	\$394,555	\$264,099
Per Share Data				
GAAP fully diluted earnings per share	\$0.09	\$(0.34)	\$0.64	\$0.85
Less: Allocations of net income to limited partnership units and FPU's, net of tax	0.01	0.11	0.01	0.12
Exchangeable preferred limited partnership units non-cash preferred dividends	0.01	N/A	0.02	N/A
Total pre-tax adjustments (from above)	0.27	0.33	0.71	0.52
Income tax adjustment to reflect adjusted earnings taxes	0.04	0.17	0.08	(0.00)
Other	0.03	0.03	0.06	(0.34)
Post-tax adjusted earnings per share	\$0.45	\$0.30	\$1.52	\$1.15
Pre-tax adjusted earnings per share	\$0.55	\$0.36	\$1.80	\$1.41
Fully diluted weighted-average shares of common stock outstanding	267,626	233,414	258,997	229,479

(1) Includes a \$7.0 million prepayment fee on long term debt related to the spin off transaction in the three and twelve months ended December 31, 2018. Additionally, 2017 includes a \$1.9 million impairment charge related to a cost basis investment, and IPO related charges.

(2) Includes \$12.7 million and \$19.0 million for the three and twelve months ended December 31, 2018 related to the impact of any unrealized non-cash mark-to-market gains or losses on "other income (loss)" related to the variable share forward agreements with respect to Newmark's expected receipt of the Nasdaq payments in 2019, 2020, 2021 and 2022. Also includes \$17.9 million for the three and twelve months ended December 31, 2018 related to mark-to-market on cost method investment accounted for under the measurement alternative under ASU 2016-01.



RECONCILIATION OF GAAP INCOME (LOSS) TO ADJUSTED EARNINGS (IN THOUSANDS) (UNAUDITED)

	Twelve Months Ended December 31,	
	2018	2017
Net income (loss) available to common stockholders	\$106,732	\$144,492
Provision (benefit) for income taxes	90,487	57,478
Net income (loss) attributable to noncontrolling interests	85,166	604
Pre-tax adjustments:		
Reserves on employee loans	-	26,055
OMSR Revenue	(103,202)	(120,970)
MSR amortization	78,423	72,518
Exchangeability and issuance of common stock charges	179,333	99,435
Intangible Asset Amortization	5,629	11,046
Non recurring (Gains) / Losses (1)	8,054	6,929
Other non-cash, non-dilutive, and/or non-economic items (2)	(36,900)	-
Allocation of Net Income	51,463	25,221
	<u>182,800</u>	<u>120,234</u>
Pre-tax Adjusted Earnings	<u>\$465,185</u>	<u>\$322,808</u>
GAAP Net income (loss) available to common stockholders	\$106,732	\$144,492
Allocation of net income (loss) to noncontrolling interests	83,445	-
Total pre-tax adjustments (from above)	182,800	120,234
Income tax adjustment to reflect adjusted earnings taxes	21,578	(627)
	<u>21,578</u>	<u>(627)</u>
Post-tax Adjusted Earnings	<u>\$394,555</u>	<u>\$264,099</u>

(1) Includes a \$7.0 million prepayment fee on long term debt related to the spin off transaction in the three and twelve months ended December 31, 2018. Additionally, 2017 includes a \$1.9 million impairment charge related to a cost basis investment, and IPO related charges.

(2) Includes \$12.7 million and \$19.0 million for the three and twelve months ended December 31, 2018 related to the impact of any unrealized non-cash mark-to-market gains or losses on "other income (loss)" related to the variable share forward agreements with respect to Newmark's expected receipt of the Nasdaq payments in 2019, 2020, 2021 and 2022. Also includes \$17.9 million for the three and twelve months ended December 31, 2018 related to mark-to-market on cost method investment accounted for under the measurement alternative under ASU 2016-01.

FULLY DILUTED WEIGHTED-AVERAGE SHARE COUNT FOR GAAP AND ADJUSTED EARNINGS (IN THOUSANDS) (UNAUDITED)

37

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2018	2017 (1)	2018	2017 (1)
Common stock outstanding	162,919	136,659	157,256	133,413
Limited partnership units	74,672	-	-	3,272
Cantor units	23,483	-	-	1,174
Founding partner units	5,804	-	5,717	278
RSUs	126	-	187	237
Other	622	-	650	23
Fully diluted weighted-average share count for GAAP	267,626	136,659	163,810	138,397
Adjusted Earnings Adjustments:				
Common stock outstanding	-	18,555	-	20,213
Limited partnership units	-	47,880	71,566	42,280
Cantor units	-	23,586	23,621	22,172
Founding partner units	-	5,882	-	5,846
RSUs	-	309	-	-
Other	-	543	-	571
Fully diluted weighted-average share count for Adjusted Earnings	267,626	233,414	258,997	229,479

(1) This methodology divides the relevant historical weighted average share counts of BGC Partners by 2.2 and adds the 23.0 million shares of NMRK Class A common stock issued in the IPO as though they were issued and outstanding for the entire relevant period. BGC's fully diluted weighted average share count for the three and twelve months ended December 31, 2017 was 462.9 million and 454.3 million, respectively. Newmark's post-tax Adjusted Earnings per share for the three and twelve months ended December 31, 2017 under this methodology is \$0.30 and \$1.15, respectively.



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