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# ActivitySource

**Word Mark** ACTIVITYSOURCE**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software platforms, downloadable, in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; computer software platforms, downloadable, in the field of marketing and sales to allow all participants in a distribution network to track data and analyze the effectiveness of sales and marketing efforts; downloadable applications for use in tracking and managing intermediated sales channels, in customer relationship management (CRM), and in conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals; downloadable applications in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; downloadable applications in the field of marketing and sales to allow all participants in a distribution network to track data and analyze the effectiveness of sales and marketing efforts. FIRST USE: 20180419. FIRST USE IN COMMERCE: 20200128

IC 042. US 100 101. G &amp; S: Platform as a service for use in tracking and managing intermediated sales channels, in customer relationship management (CRM), and in conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals; Platform as a service in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; Platform as a service in the field of marketing and sales to allow all participants in a distribution network to track data and analyze the effectiveness of sales and marketing efforts; Platform as a service for use in tracking and managing intermediated sales channels, in customer relationship management (CRM), and in conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals; Platform as a service in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; Platform as a service in the field of marketing and sales to allow all participants in a distribution network to track data and analyze the effectiveness of sales and marketing efforts; Software as a service (SaaS) for use in tracking and managing intermediated sales channels, in customer relationship management (CRM), and in conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals; Software as a service (SaaS) in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; Software as a service (SaaS) in the field of marketing and sales to allow all participants in a distribution network to track data and analyze the effectiveness of sales and marketing efforts; Software as a service (SaaS) for use in tracking and managing intermediated sales channels, in customer relationship management (CRM), and in conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals; Software as a service (SaaS) in the field of customer relationship management to manage sales and transactional data, provide data analysis, and produce notifications and reports; Software as a service (SaaS) in the field of marketing and sales to allow all participants in a distribution network to track data

and analyze the effectiveness of sales and marketing efforts; Application service provider featuring application programming interface (API) software for use in tracking and managing intermediated sales channels, providing vendor portals for the accessing and distribution of sales and CRM data, event management, data visualization, and conducting and managing staff incentive award programs to promote, recognize, and reward achievement of sales goals. FIRST USE: 20171007. FIRST USE IN COMMERCE: 20180411

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 87885252

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**Current  
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**Original  
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for  
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**Registration  
Number** 6262279

**Registration  
Date** February 2, 2021

**Owner** (REGISTRANT) **ActivitySource**, Inc. CORPORATION DELAWARE GPO Box 3645 Sydney AUSTRALIA 2001

**Attorney of  
Record** Cliff Kuehn

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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