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WURL

Word Mark WURL

Translations The wording "WURL" has no meaning in a foreign language.

Goods and Services IC 035. US 100 101 102. G & S: Advertising services; providing on-line advertising services for enabling video publishers to curate, manage, and schedule the distribution of advertisements; business monitoring and consulting services, namely, tracking viewership metrics on websites, applications, and broadcasting channels and networks for enabling video publishers to measure, analyze and report on viewership of programming and advertising. FIRST USE: 20180100. FIRST USE IN COMMERCE: 20180100

IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for enabling video publishers to curate, manage, and schedule the distribution of video programming; providing temporary use of on-line non-downloadable software for operating interactive TV and over-the-top (OTT) video and audio services, and for transmitting external and managed video and audio content to a video device. FIRST USE: 20140100. FIRST USE IN COMMERCE: 20140100

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88699705

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Current Basis 1A

Original Filing Basis 1A

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International Registration Number 1691858

Registration Date October 6, 2020

Owner (REGISTRANT) **Wurl, Inc.** CORPORATION DELAWARE 595 Lytton Avenue Palo Alto **CALIFORNIA** 94301

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Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Sally M. Abel

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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