



(/en-DE/)

Our Story

Jeunesse launched at **9 p.m. Sept. 9, 2009**. In many cultures, the number nine represents longevity, which reflects the Founders' desire to create a legacy company with staying power in the direct selling industry.

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OUR MISSION



story) The Jeunesse Family creates positive impact in the world by helping people look and feel young, while empowering each other to unleash our potential.

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JEUNESSE IN THE MEDIA

Jeunesse and its products have long been featured in national and international media outlets. Coverage includes television, beauty and fashion magazines, top online publications and beauty blogs.



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GLOBAL FAMILY

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Hundreds of thousands of people from all corners of the world make up the

Jeunesse Family, unrestricted by geography, language or culture.

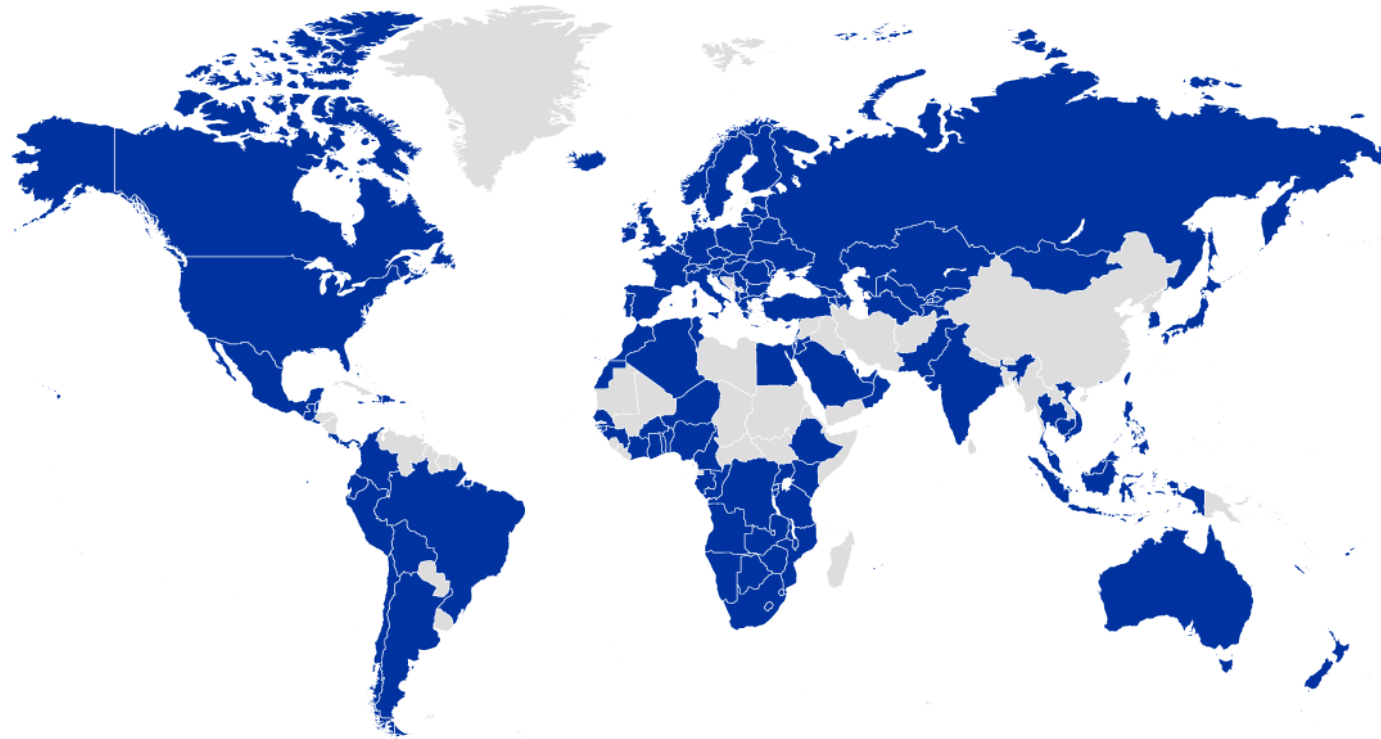
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NORTH AMERICA **LATIN AMERICA** **BRAZIL & ARGENTINA** **EUROPE & MIDDLE EAST** **ASIA-PACIFIC** **AFRICA & INDIA** **GREATER CHINA** **JAPAN**

Show Markets

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GLOBAL

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DISTRIBUTION CENTERS

LANGUAGES

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AWARDS

AND COUNTING

Jeunesse has established high standards for excellence in all aspects of business, from operations and technology to marketing and communications. This commitment to quality and excellence has been recognized by several prestigious awards programs and has garnered the company a multitude of professional awards over the past several years.

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Over \$8 Billion USD In Cumulative Worldwide Sales!

In 2020, Jeunesse experienced double-digit growth across world regions, ranging from 12% to 42%. This growth was achieved despite the COVID-19 pandemic forcing the company to virtually stream hundreds of events and move approximately 775 employees to remote work.

Jeunesse has been recognized with more than 30 growth-related awards, including five consecutive years ranking on the Inc. 5000 Fastest Growing Companies in America and ranking among the Top 20 companies on the Direct Selling News Global 100 list since 2016.

2015 \$1 BILLION

2016 \$3 BILLION

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2018 \$5 BILLION

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2021 \$8 BILLION

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WE LIVE



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AFFILIATES

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Start living your dreams?

JOIN NOW

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